ATLAS

PRESS FACT SHEET

High-protein, high-fiber bars made from real food.

Modern food usually makes people choose between convenience, nutrition and ingredients they trust. Atlas is built so they don't have to.

PROTEIN	FIBER	SUGAR	
20g	**12g**	**1g**	Per 62g bar, **every flavor**. The 1g of sugar comes from the dairy and nuts.
Milk, whey and collagen	Over 40% of the daily value	0g added sugar	

FLAVORS



Peanut Butter Chocolate Chip



Chocolate Sea Salt



Salted Peanut Butter



Chocolate Peanut Butter

Also available as a Variety Pack.

THE BAR

- **Protein:** milk protein isolate, whey protein isolate and collagen
- **Sweetened with** monk fruit. The chocolate chips in Peanut Butter Chocolate Chip and Chocolate Sea Salt also use allulose.
- **No** sugar alcohols, artificial sweeteners or seed oils
- **Fat comes from** peanuts, almonds and cocoa butter
- **Texture:** soft and dough-like, closer to real food than a candy bar
- **Contains** milk, peanuts and almonds (every flavor)

THE COMPANY

Founder and CEO	James Oliver
Based in	New York City
Made in	Chicago, with a dedicated co-manufacturer
Where to buy	atlasbars.com and Amazon
Bars sold	Tens of millions
Reviews	10,000+ customer reviews. 4.9 stars from 7,000+ reviews on atlasbars.com.

Samples and interviews
Contact James Oliver, Founder and CEO

james@atlasbars.com