Lab Alley Achieves Regenerative Organic Certified® Status for Its Organic Ethyl Alcohol, Raising the Bar for Organic Chemical Supply

The Austin-based, woman-owned supplier becomes one of the first chemical distributors to earn the world's most rigorous organic agricultural certification - covering soil health, animal welfare, and social fairness - for its Organic Ethyl Alcohol, Sugar Cane, 190 Proof Kosher, Halal, FCC.

AUSTIN, Texas – November 11th, 2026 – Lab Alley, a woman-owned chemical supplier and distributor of organic, food-grade, and laboratory-grade products, today announced it has achieved Regenerative Organic Certified® status for its Organic Ethyl Alcohol, Sugar Cane, 190 Proof Kosher, Halal, FCC. The designation is recognized as the highest standard for organic agriculture in the world.

Administered by the Regenerative Organic Alliance - a nonprofit co-founded by Rodale Institute, Dr. Bronner's, and Patagonia - Regenerative Organic Certified® builds on USDA Organic requirements with rigorous evaluation across three pillars: soil health, animal welfare, and social fairness.

"Organic was the starting line. Regenerative is where we're headed," said Fred Elabed, CEO of Lab Alley. "Our customers want ingredients they can stand behind fully. ROC™ certification shows our ethanol builds healthier soil and supports the people who grow it. We're proud to be among the first chemical suppliers to get there."

"Earning the Regenerative Organic Certified® seal is a profound honor, and I'm deeply grateful to the farmers, partners, and team members who made it possible," added Holly Elabed, Chief Visionary Officer of Lab Alley. "As a woman-owned business, we've always believed that how we source matters as much as what we sell. This certification reflects the values we were built on - respect for the land, dignity for the people who work it, and integrity in everything we deliver to our customers. It's a milestone I carry with humility and pride."

The certification covers Lab Alley's Organic Ethyl Alcohol, Sugar Cane, 190 Proof Kosher, Halal, FCC, used across industries including Food & Beverage, Personal Care, and R&D/Laboratory by a customer base that includes government agencies and Fortune 500 corporations. The Regenerative Organic Certified® seal will appear on certified product listings at laballey.com beginning November 5th, 2026.

Lab Alley is a certified Woman-Owned Small Business (WOSB) holding ISO 9001 certification and existing Kosher, Halal, and USDA Organic certifications across its catalog. The ROC™ designation represents the company's most comprehensive commitment yet to supply chain transparency and ecological integrity.

Regenerative Organic Certified® Ethyl Alcohol from Sugar Cane, 190 Proof is available now at: https://www.laballey.com/products/organic-ethyl-alcohol-sugarcane-190-proof-kosher-halal-roc-certified

About Regenerative Organic Certified®

Regenerative Organic Certified® is a certification for food, fiber, and personal care ingredients representing the highest standard for organic agriculture globally. Products must meet USDA Organic standards and demonstrate practices that improve soil health, uphold animal welfare, and promote social fairness. The program is overseen by the Regenerative Organic Alliance. Learn more at regenorganic.org.

About Lab Alley

Lab Alley is a leading e-commerce provider of high purity, natural, and essential chemicals. Serving more than 16 industries and over 256,000 customers worldwide, the company counts NASA, Tesla, SpaceX, and Boeing among its customers. Based in Austin, Texas, Lab Alley supports businesses, researchers, and technical operations across the country with an extensive product catalog, a reliable supply chain, and dedicated customer support. Learn more at laballey.com.