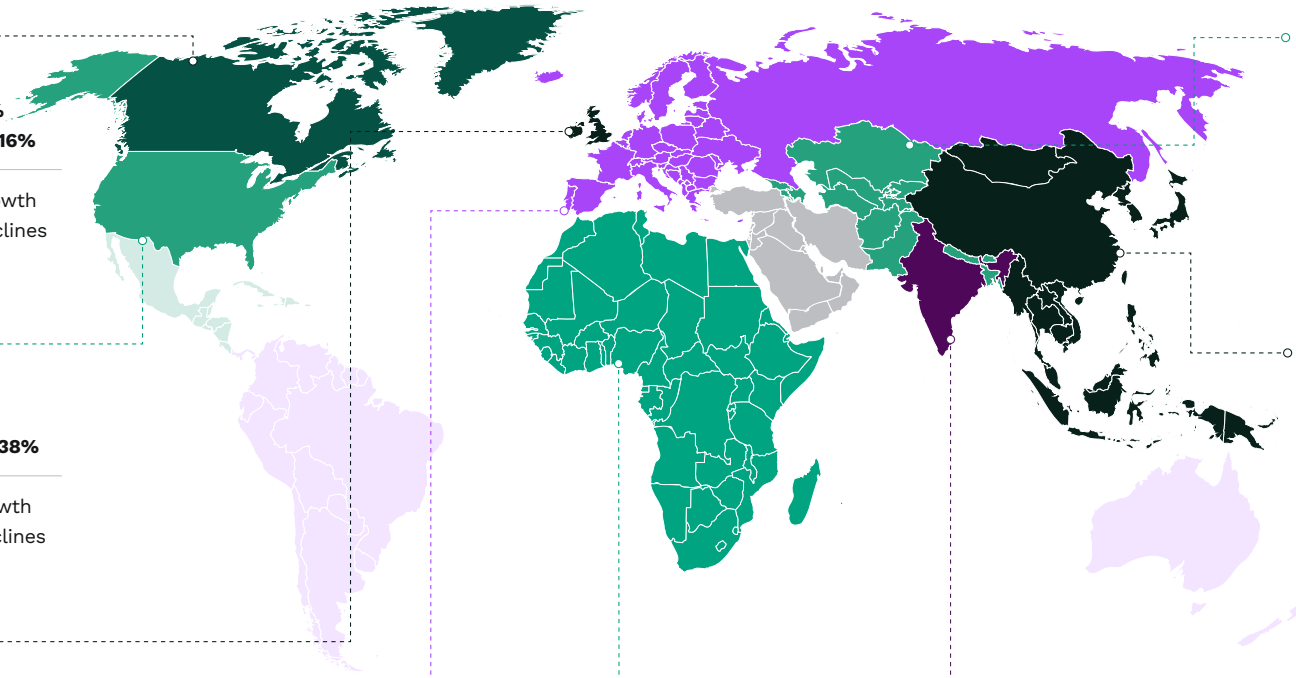
Where applicants want to study

GMAC

Application Trends Survey 2026



Canada

- Total applications: **-16%**
- Domestic applications: **-21%**
- International applications: **-16%**

- **40%** programs reporting growth
- **60%** programs reporting declines

United States

- Total applications: **-25%**
- Domestic applications: **-6%**
- International applications: **-38%**

- **21%** programs reporting growth
- **75%** programs reporting declines

United Kingdom

- Total applications: **-11%**
- Domestic applications: **-9%**
- International applications: **-11%**

- **23%** programs reporting growth
- **73%** programs reporting declines

Europe (excluding U.K.)

- Total applications: **4%**
- Domestic applications: **4%**
- International applications: **5%**

- **48%** programs reporting growth
- **46%** programs reporting declines

Africa

- Total applications: **-24%**
- Domestic applications: **-24%**
- International applications: **-15%**

- **24%** programs reporting growth
- **72%** programs reporting declines

India

- Total applications: **-10%**
- Domestic applications: **-11%**
- International applications: **133%****

- **33%** programs reporting growth
- **60%** programs reporting declines

Asia (excluding Greater China and India)*

- Total applications: **-4%**
- Domestic applications: **-4%**
- International applications: **-3%**

- **47%** programs reporting growth
- **44%** programs reporting declines

East and Southeast Asia

- Total applications: **3%**
- Domestic applications: **-8%**
- International applications: **6%**

- **44%** programs reporting growth
- **47%** programs reporting declines

*Note: *The category "Asia (excluding Greater China and India)" is not mutually exclusive from East and South Asia categories, but the sample size for Greater China was not large enough to report independently.' **International applications made up less than one percent of all applications to programs in India, so a small magnitude of change can result in a seemingly large percentage change*

Access the full report at **gmac.com/applicationtrends**

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