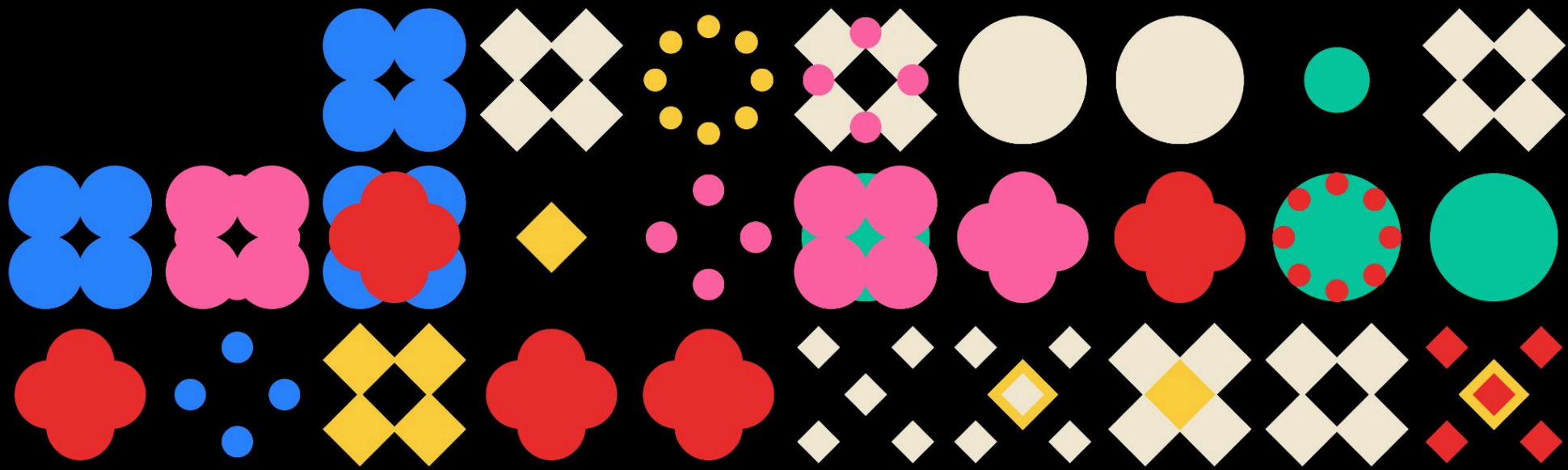


INTERBRAND BEST GLOBAL BRANDS 2026



01 Apple	02 Microsoft	03 Google	04 Amazon	05 Samsung	06 Nvidia	07 Instagram	08 Coca-Cola	09 Toyota	10 YouTube
+9% 514.6 \$B	+14% 443.7 \$B	+23% 389.3 \$B	+10% 351.8 \$B	+16% 105.2 \$B	+71% 74.0 \$B	+14% 65.5 \$B	+0% 60.3 \$B	-20% 59.5 \$B	+22% 58.9 \$B
11 Cisco	12 McDonald's	13 Oracle	14 Facebook	15 Hermès	16 Louis Vuitton	17 SAP	18 IBM	19 Adobe	20 Mercedes-Benz
+17% 57.0 \$B	+5% 55.5 \$B	+8% 45.5 \$B	+10% 45.3 \$B	+11% 45.2 \$B	-7% 45.1 \$B	+8% 44.6 \$B	+11% 43.8 \$B	+2% 41.7 \$B	-19% 40.8 \$B
21 Disney	22 BMW	23 Netflix	24 Chanel	25 J.P. Morgan	26 Allianz	27 Booking.com	28 BlackRock	29 Hyundai	30 Visa
-2% 40.4 \$B	-18% 38.4 \$B	+22% 34.1 \$B	+8% 32.9 \$B	+7% 31.1 \$B	+9% 30.7 \$B	+13% 26.5 \$B	+9% 25.8 \$B	+2% 25.0 \$B	+5% 24.1 \$B
31 MasterCard	32 Nike	33 Zara	34 Accenture	35 Sony	36 Qualcomm	37 Salesforce	38 Uniqlo	39 Spotify	40 GE Aerospace
+5% 22.2 \$B	-35% 21.7 \$B	+11% 21.6 \$B	+3% 21.5 \$B	-5% 21.2 \$B	+5% 21.2 \$B	+7% 20.5 \$B	+16% 20.5 \$B	+38% 20.5 \$B	+12% 20.5 \$B
41 AXA	42 Pepsi	43 Dell	44 Airbnb	45 Honda	46 IKEA	47 Siemens	48 LEGO	49 PayPal	50 Tesla
+10% 20.1 \$B	-1% 20.1 \$B	+22% 19.9 \$B	+9% 19.6 \$B	-22% 19.4 \$B	-13% 19.2 \$B	+8% 19.1 \$B	+14% 18.8 \$B	-6% 18.6 \$B	-38% 18.3 \$B
51 Ferrari	52 Uber	53 Goldman Sachs	54 Nintendo	55 UPS	56 adidas	57 L'Oréal Paris	58 Zurich	59 eBay	60 Citi
+15% 17.7 \$B	+35% 17.2 \$B	+10% 16.9 \$B	+8% 16.7 \$B	-7% 16.6 \$B	-8% 16.1 \$B	+4% 15.3 \$B	15.0 \$B	+10% 15.0 \$B	+9% 14.3 \$B
61 Monster	62 Schneider Electric	63 Pampers	64 Budweiser	65 Audi	66 Porsche	67 HSBC	68 Caterpillar	69 Cartier	70 Nescafé
+23% 14.2 \$B	+10% 13.9 \$B	+0% 13.8 \$B	+8% 13.0 \$B	-19% 12.4 \$B	-17% 12.4 \$B	+8% 12.4 \$B	+33% 12.3 \$B	+9% 12.2 \$B	-6% 12.1 \$B
71 Volkswagen	72 Santander	73 LinkedIn	74 HP	75 Xiaomi	76 Corona	77 Colgate	78 Intel	79 Gillette	80 H&M
-23% 11.6 \$B	+9% 11.3 \$B	+6% 11.0 \$B	-10% 10.8 \$B	+13% 10.7 \$B	+10% 10.7 \$B	+3% 10.7 \$B	-8% 10.6 \$B	+3% 10.5 \$B	-12% 10.4 \$B
81 Nasdaq	82 Philips	83 3M	84 Nestlé	85 Dior	86 Shopify	87 Kia	88 John Deere	89 BYD	90 Hitachi
+11% 10.2 \$B	-8% 9.8 \$B	+9% 9.8 \$B	+0% 9.7 \$B	-5% 8.9 \$B	+28% 8.9 \$B	+3% 8.8 \$B	-2% 8.6 \$B	+5% 8.5 \$B	8.1 \$B
91 Tiffany & Co.	92 Sephora	93 Gucci	94 Huawei	95 GE Healthcare	96 Prada	97 Danone	98 FedEx	99 Hewlett Packard Enterprise	100 Nissan
+6% 8.1 \$B	+5% 8.1 \$B	-31% 8.1 \$B	+2% 7.7 \$B	7.7 \$B	-15% 7.6 \$B	-8% 7.5 \$B	-6% 7.3 \$B	7.3 \$B	-23% 7.2 \$B

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