



HR Path accelerates its Artificial Intelligence strategy with the acquisition of SnapAI

HR Path, a global leader in HR consulting and HRIS solutions, announces the acquisition of SnapAI, a start-up specialising in Artificial Intelligence and regulatory compliance. This acquisition strengthens HR Path's expertise in a strategic field for the future of Human Resources and accelerates the development of its AI-based offerings and solutions.

Operating in 34 countries with nearly 2,900 employees, HR Path supports companies in transforming their HR function through its three service lines: **Advise, Implement and Outsource**. Since its creation in 2001, the Group has placed technological innovation at the heart of its development and supports clients in evolving their organisations, processes and HR technologies.

AI: a major opportunity to transform Human Resources

HR Path sees Artificial Intelligence as a **major opportunity to transform professions, enhance the employee experience and create new sources of value for companies**.

This vision is based on a strong ethos: AI should reduce repetitive tasks, augment teams' capabilities and free up more time for high-value activities. It also gives employees the opportunity to develop new skills and focus on more rewarding assignments.

To accelerate this momentum, HR Path has created a **Task Force dedicated to Artificial Intelligence**, bringing together expertise from across the Group to explore AI use cases and opportunities.

HR Path has also recently launched a **dedicated AI offering** to support clients in their transformation. It includes assessing AI maturity and HR data, identifying and prioritising use cases, transforming HR processes, driving adoption and skills development, and defining roadmaps to generate and measure the value created.

HR Path's ambition is to make AI a **common theme across its entire portfolio**: in **Advise**, to support organisations in defining their AI strategy and transformation; in **Implement**, to activate and integrate new AI capabilities within HR solutions; and in **Outsource**, to automate selected activities and continuously improve HR operations.

SnapAI: a new milestone in HR Path's AI ambition

The acquisition of SnapAI is fully aligned with this strategy. It enables HR Path to strengthen its expertise and accelerate its ability to turn rapid advances in Artificial Intelligence into **practical solutions that create value for its clients**. AI applications in recruitment, assessment and employee management are among the systems classified as high-risk under the European AI

Act. SnapAI's expertise in governance and compliance enables HR Path to support clients in deploying AI in a way that is both ambitious and controlled.

By combining HR Path's expertise in HR transformation, technology and processes with SnapAI's specialised Artificial Intelligence capabilities, the Group aims to go even further in supporting companies as they navigate new AI applications.

This acquisition will also help accelerate the integration of AI across HR Path's various offerings and develop new use cases for HR functions. As part of the transaction, Pierre Soulier, co-founder of SnapAI, joins HR Path as AI Owner.

"We firmly believe that Artificial Intelligence is first and foremost a human transformation journey. Its success depends on companies' ability to evolve professions, skills, organisations and ways of working. This is precisely why Human Resources has a central role to play and why HR Path is well positioned to support this transformation. With our expertise at the intersection of human, organisational and technological challenges, we can work across every area of the business to make AI a true driver of transformation and value creation. The acquisition of SnapAI enables us to accelerate this ambition." said **François Boulet, Partner at HR Path.**

"Joining HR Path represents a tremendous opportunity to accelerate SnapAI's development. We share the same ethos: Artificial Intelligence should above all be an opportunity for transformation and value creation. By combining our AI expertise with HR Path's in-depth knowledge of HR functions, technological expertise and international presence, we will be able to develop new use cases and support organisations much more broadly in this transformation." said **Ahmed Salama and Pierre Soulier, co-founders of SnapAI.**

About HR Path

HR Path, a global leader in Human Resources, supports companies in their digital transformation. Through its three main service lines, Advise, Implement and Outsource, HR Path improves the performance and efficiency of its clients' HR functions. Founded in Paris in 2001, the Group has nearly 2,900 employees worldwide. Operating in 34 countries, HR Path supports more than 3,000 clients through its consulting, implementation and operational services. As of March 31, 2026, its annual revenue stood at €360 million. More information: www.hr-path.com [LinkedIn](#)

About SnapAI

SnapAI is a start-up specialising in Artificial Intelligence, co-founded by Ahmed Salama and Pierre Soulier. It supports organisations in identifying and understanding their AI use cases and in developing approaches to derive tangible value from them.

Its expertise also covers governance and compliance issues related to the use of Artificial Intelligence, particularly in the context of the European AI Act.

More information: [SnapAI website](#)