

TGE Announces the Expansion of Global Footprint of The Art Newspaper

PARIS & NEW YORK & LONDON -- AMTD Group Inc. (“AMTD Group”), AMTD IDEA Group (“AMTD IDEA”) (NYSE: AMTD; SGX: HKB), AMTD Digital Inc. (“AMTD Digital”) (NYSE: HKD) and The Generation Essentials Group (“TGE”) (NYSE: TGE; LSE: TGE), a subsidiary of AMTD Digital, jointly (together, the “Group” or “AMTD”) announce the expansion of global footprint of The Art Newspaper.

Founded in 1990, The Art Newspaper has grown into a multi-platform brand widely regarded as the “journal of record” and the “art bible” for the global art world. Serving as an authoritative cornerstone for the industry and the designated publication for leading events like Art Basel, Frieze, Art Dubai, and the Venice Biennale, the brand is now rapidly expanding its footprint in Asia with the recent debut of its Hong Kong edition and the upcoming launch of its China edition next month.

This strategic international growth is steered by the strong leadership of Benjamin Sutton, Global Editor-in-Chief, and Aileen Soh, Global Commercial Director.

The new Asian editions are designed to deliver localized, high-caliber journalism and market analysis to a rapidly growing audience of collectors, gallery owners, and art professionals in the region. To ensure operational alignment across this expanding network, Benjamin oversees the editorial vision and strategy across all of The Art Newspaper’s print and digital editions worldwide, ensuring the publication maintains its rigorous standard of independent reporting. Concurrently, Aileen directs global revenue strategies and brand partnerships, effectively bridging commercial operations between established Western markets and the newly launched Asian editions.

The China edition of The Art Newspaper will officially launch in November 2026 in both print and digital formats.

About AMTD Group

AMTD Group is a conglomerate with a core business portfolio spanning across media and entertainment, education and training, and premium assets and hospitality sectors.

About AMTD IDEA Group

AMTD IDEA Group (NYSE: AMTD; SGX: HKB) represents a diversified institution and digital solutions conglomerate group, connecting companies and investors with global markets. Its comprehensive one-stop business services plus digital solutions platform addresses different clients' diverse and inter-connected business needs and digital requirements across all phases of their life cycles. AMTD IDEA Group is uniquely positioned as an active super connector between clients, business partners, investee companies, and investors, connecting the East and

the West. For more information, please visit www.amtdinc.com or follow us on X (formerly known as "Twitter") at [@AMTDGroup](https://twitter.com/AMTDGroup).

About AMTD Digital Inc.

AMTD Digital Inc. (NYSE: HKD) is a comprehensive digital solutions platform headquartered in France. Its one-stop digital solutions platform operates key business lines including digital media, content and marketing services, investments as well as hospitality and VIP services. For AMTD Digital's announcements, please visit <https://ir.amtdigital.net/investor-news>.

About The Generation Essentials Group

The Generation Essentials Group (NYSE: TGE; LSE: TGE), jointly established by AMTD Group, AMTD IDEA Group (NYSE: AMTD; SGX: HKB) and AMTD Digital Inc. (NYSE: HKD), is headquartered in France and focuses on global strategies and developments in multi-media, entertainment, and cultural affairs worldwide as well as hospitality and VIP services. TGE comprises L'Officiel, The Art Newspaper, movie and entertainment projects. Collectively, TGE is a diversified portfolio of media and entertainment businesses, and a global portfolio of premium properties. Also, TGE is a special purpose acquisition company (SPAC) sponsor manager, with its first SPAC successfully raised and priced on December 18, 2025.

Safe Harbor Statement

This press release contains statements that may constitute "forward-looking" statements pursuant to the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "aims," "future," "intends," "plans," "believes," "estimates," "likely to," and similar statements. Statements that are not historical facts, including statements about the beliefs, plans, and expectations of AMTD IDEA Group, AMTD Digital and/or The Generation Essentials Group, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. Further information regarding these and other risks is included in the filings of AMTD IDEA Group, AMTD Digital and The Generation Essentials Group with the SEC. All information provided in this press release is as of the date of this press release, and none of AMTD IDEA Group, AMTD Digital and The Generation Essentials Group undertakes any obligation to update any forward-looking statement, except as required under applicable law.

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