

HARTBEAT PREMIERES 'DASH OF A LIFETIME,' STARRING KAM PATTERSON, FOLLOWING THE SUCCESS OF PRIME VIDEO HIT 'LIVESTREAM FROM HELL'

The DoorDash partner film expands Patterson's Dasher character from the Kevin Hart, Kai Cenat and Druski horror-comedy, following the same night from a new perspective



Kam Patterson stars as Darryl the Dasher in Hartbeat's Dash of a Lifetime, produced in partnership with DoorDash.

[WATCH 'DASH OF A LIFETIME'](#)

LOS ANGELES, Oct. 2, 2026 /PRNewswire/ -- Following the successful debut of *Livestream From Hell*, on Prime Video, Hartbeat, the global comedy company founded by Kevin Hart, today premiered *Dash of a Lifetime*, a 13-minute companion film starring comedian and Saturday Night Live cast member Kam Patterson and produced in partnership with DoorDash. The short follows Patterson's Darryl the Dasher through the same night from the other side of the door and is available now on LOL Network and Patterson's YouTube channel.

Livestream From Hell, starring Kevin Hart, streamer Kai Cenat and comedian Druski, made its streaming premiere on Prime Video on September 30. The horror-comedy grew out of a livestream featuring Hart, Cenat and Druski that connected with fans in real time and prompted audiences to ask for the moment to become a movie. Hartbeat developed that response into a film bringing together three of the largest audiences in comedy and livestream culture. [Watch Livestream From Hell on Prime Video.](#)

DoorDash is integrated directly into the storyline through Patterson, who plays a Dasher whose deliveries to the mansion pull him into the events of the night. Rather than a traditional brand placement, DoorDash has a character with an active role in the plot. *Dash of a Lifetime* expands that character's story by following the same night from the Dasher's perspective.

"*Dash of a Lifetime* shows what's possible when you think beyond a single piece of content," said Jeff Clanagan, President and Chief Distribution Officer of Hartbeat. "DoorDash was already part of the world we created in *Livestream From Hell*, so there was a natural opportunity to take that partnership further by expanding Kam's character and showing the same night from a different perspective. It's a great example of how we can work with the right partner to extend IP in an authentic way, create new opportunities for talent and keep audiences engaged beyond the original film."

“DoorDash brings customers, Dashers and local businesses together every day, so a story rooted in comedy, culture and community felt like a natural way for us to invite people into our world,” said Gina Igwe, Vice President of Brand, Creative and Consumer Marketing at DoorDash. “We loved building a real character with Hartbeat and putting a Dasher in the center of the story. ‘Dash of a Lifetime’ gave us a way to celebrate the people who show up for customers every day while making something that feels at home in a world fans already love.”

Patterson joined the cast of Saturday Night Live in 2025 after breaking out on the Kill Tony podcast and co-starred opposite Hart in the Netflix comedy *72 Hours* earlier this year. *Livestream From Hell* is directed by David Janoff and produced by Hartbeat, 4Lifers Entertainment and OBB Pictures. The 13-minute *Dash of a Lifetime* was directed by Nate Edwards of Invisible Collective, written by Thembi Banks and produced by Hartbeat in partnership with DoorDash.

ABOUT HARTBEAT

Hartbeat is a modern global entertainment studio that develops, produces, and distributes premium content for the world's largest entertainment buyers. Operating as one integrated model across film, television, digital, audio, vertical and branded content, Hartbeat brings authored IP from concept to global audience, at the intersection of comedy, culture and storytelling.

Hartbeat reaches millions of consumers across FAST, connected TV, social and digital platforms, continuing to expand its footprint through original programming, creator partnerships and audience-driven franchises.

Led by Chairman and Co-Founder Kevin Hart and Co-Founder, President and Chief Distribution Officer Jeff Clanagan, alongside an award-winning executive team, Hartbeat partners with the world's leading media companies, platforms, brands and creators to develop and distribute culturally relevant entertainment.

Follow @TheRealHartbeat on Instagram and TikTok.

ABOUT DOORDASH

DoorDash (NASDAQ: DASH) is one of the world's leading local commerce platforms that helps businesses of all kinds grow and innovate, connects consumers to the best of their neighborhoods, and gives people fast, flexible ways to earn. Since its founding in 2013, DoorDash has expanded to more than 40 countries, using technology and logistics to shape the future of local commerce and broaden access to opportunity. With a growing international presence that now includes Deliveroo and Wolt, DoorDash combines global scale with local expertise to serve communities around the world.

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