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Kia PV7 Expands All-Electric PBV Lineup with Greater Capacity and Flexibility

- Kia unveils PV7, the second model in its dedicated, all-electric Platform Beyond Vehicle (PBV) lineup, designed to deliver greater space, flexibility and capability for commercial operations and passenger transport
- PV7 Passenger combines flexible seating and long-distance comfort, while PV7 Cargo offers high load capacity, low loading height and business-focused practicality
- PBV-dedicated E-GMP.S architecture combines 800V charging and long-range capability and a scalable drivetrain portfolio
- PV7 evolves Kia's PBV design DNA through bold, upright proportions and user-focused details that maximize space, accessibility and everyday usability
- Flexible seating, conversion capability, connected services and fleet management solutions support diverse customer requirements
- Kia to showcase the PV7 and wider PBV lineup to public at IAA Transportation 2026 from September 15–20

(Hannover) September 14, 2026 – Kia Corporation (Kia) today unveiled the Kia PV7 at IAA Transportation 2026 in Hannover, Germany. The second model in Kia's dedicated, all-electric Platform Beyond Vehicle (PBV) lineup, the PV7 expands the brand's offering in the light commercial vehicle (LCV) segment.

Available in Cargo and Passenger variants, the PV7 combines electric performance, flexible interior space and connected technology to support a wide range of business and mobility applications. Built on Kia's PBV-dedicated E-GMP.S architecture, it features a flat-floor design that maximizes interior space and flexibility, along with productivity-focused solutions that help customers achieve greater productivity in their day-to-day operations and drive stronger business outcomes. Kia will launch the PV7 in Korea and Europe in 2027, with additional derivatives and markets to follow.

"The PV7 marks the next step in our journey toward personalized mobility, building on the foundation established by the PV5," said **Ho Sung Song, President and CEO at Kia**. *"By*

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bringing together hardware developed for specific applications, business-tailored software and dedicated PBV services, the PV7 goes beyond the vehicle itself to deliver a complete business solution that helps customers achieve greater productivity, flexibility and long-term value.”

How does the PV7 advance Kia’s PBV strategy?

Building on the foundation established by the PV5, named the **2026 International Van of the Year**, the PV7 expands the scale and scope of Kia’s PBV offering. Its larger dimensions and broader application potential enable Kia to serve a wider range of customer needs, from fleet, logistics and shuttle operations to small- and medium-sized businesses and personal mobility. Kia’s PV7 strategy is built around three business-focused pillars: **hardware, software and service.**

At the **hardware level**, the PV7 is built on Kia’s PBV-dedicated E-GMP.S architecture, leveraging Kia’s proven EV expertise and Flexible Body System¹ to support a wide range of body styles, derivatives and conversion models tailored to diverse operational needs. This comprehensive lineup enables the PV7 to serve as a business-tailored tool, providing customers with the flexibility to adapt the vehicle to their specific operational requirements.

At the **software level**, Kia provides the Kia Business Solutions Portal, which supports fleet management, charging, maintenance and daily operations. Standardized Fleet Management System (FMS) and connected vehicle data APIs tailored to customers’ operational needs help improve fleet visibility and support more efficient day-to-day operations.

In addition, Kia offers dedicated Uptime services that support vehicle availability through real-time monitoring, predictive diagnostics and proactive maintenance management. Together, these connected solutions are designed to reduce operational disruption and support Kia’s commitment to service excellence.

Kia’s **business-tailored service** is centered on PBV-dedicated services designed to provide tailored support across diverse business operations, lower total cost of ownership and support higher vehicle uptime. Kia plans to expand the PV7 lineup to 23 variants following its 2027 launch, with the PV9 set to follow in 2029, further broadening the brand’s PBV lineup and mobility solutions.

“The PV7 has been developed to give customers the flexibility to adapt as needs evolve,” said Sangdae Kim, Executive Vice President and Head of Kia’s PBV Business Division. “As a business-tailored tool engineered to deliver best-in-class EV performance, data-driven

¹ Flexible Body System (FBS) is Kia’s next-generation modular body architecture that enables the flexible development of diverse body styles and derivatives from a standardized vehicle structure.

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solutions, and total service excellence, it will enable customers to improve work efficiency, enhance productivity, and create greater value throughout the business lifecycle."

What is the development concept behind the Kia PV7?

Designed as a versatile, business-tailored vehicle, the PV7 is based on Kia's **'Tool Box' concept**, which focuses on creating vehicles optimized for specific customer requirements. While the PV5's 'Open Box' concept emphasizes urban flexibility, the PV7 has been developed to provide greater capacity and payload for more demanding operating environments and larger-scale applications.

It has also been designed around the practical needs of drivers, operators and passengers, with features that reduce physical strain during entry and loading, improve usability and convenience, and support safer and more efficient operation.

What performance, connectivity, and EV capabilities does the Kia PV7 offer?

Kia has developed the PV7's electric capabilities not simply around regulatory requirements, but as tools to support business innovation, productivity and operational efficiency.

Powertrain and range: The PV7 is offered with a choice of 71.5 kWh and 96.2 kWh nickel cobalt manganese (NCM) battery packs. Depending on market and configuration, the electric powertrain delivers up to 200 kW and 420 Nm of torque to the front wheels. Front-wheel drive is standard, with an all-wheel-drive variant planned as a future addition. The Long Range Cargo variant offers **over 460 km** of all-electric range (AER) under the WLTP cycle.²

Fast charging: The PV7's 800V architecture enables 10-to-80 percent charging in the **mid-20-minute range** using a 350 kW DC fast charger, helping reduce downtime. A first for Kia, the PV7 also offers dual charging ports, including a front AC/DC charging port and an optional rear-side AC charging port, providing greater flexibility across a wider range of parking and charging environments.³

Connected experience: Pleos Connect, based on Android Automotive OS, delivers a smartphone-like in-vehicle experience through connected navigation, flexible screen layouts, an open app marketplace featuring first- and third-party business applications, and over-the-air updates. The platform incorporates **Gleo AI**⁴, an AI-powered voice assistant that enables natural-language control of vehicle, navigation and messaging functions.

² Range target based on internal testing and subject to WLTP homologation.

³ Based on Kia's internal testing measurements.

⁴ Availability, specific features, service names, and timing of introduction may vary by market, model, and trim level.

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Practical EV capability: Vehicle-to-Load (V2L) functionality enables the PV7 to power and charge tools, business equipment and other devices through exterior and interior outlets, while a dedicated **heavy-load driving mode** helps the Cargo variant maintain stable driving performance by adapting to varying payload conditions.

What are the key differences between the PV7 Cargo and Passenger?

PV7 Cargo: Designed for logistics, delivery, fleet and small- and medium-sized business operations, the PV7 Cargo is available in 2- and 3-seat configurations globally and prioritizes capacity, accessibility and efficiency. The Cargo Long model offers up to **6.1 m³** of cargo space (VDA standard), while the Cargo High Roof provides up to **8.0 m³**. Maximum payload capacity is rated at **1,165 kg** for the Long and **1,200 kg** for the Compact variant. The Long model features a **550 mm** loading height and capacity for up to three Euro pallets (800 × 1,200 mm). A dedicated **heavy-load driving mode** adapts vehicle performance to varying payload conditions, helping maintain stability under substantial loads.

Floor materials can be tailored to different applications, while customers can choose between a **full-open twin-swing tailgate** for easier loading in confined spaces and a conventional **lift-up tailgate**. **Smart Walk Away** automatically closes the power sliding door when the driver leaves with the smart key, while cargo-door status monitoring enables remote status checks. Additional features include a **load-through bulkhead⁵** and independent cargo-door lock/unlock functionality, enhancing cargo security.

PV7 Passenger: Designed for crew transport, shuttle and rental services, tourism and family use, the PV7 Passenger combines comfort with exceptional versatility. It accommodates up to nine occupants globally and up to 11 in Korea, with a variety of seating configurations designed to support different passenger and operational requirements.

The 7-seat model is equipped with **Long-Rail Easy Remove Seats**, enabling flexible interior configurations to suit different customer needs. The 9-seat model is available with or without a fourth row, providing greater flexibility for different passenger and operational requirements. Rear climate control adds passenger comfort, while available features include 100W USB-C charging ports and storage solutions.

What safety features does the Kia PV7 offer?

The PV7 is equipped with a comprehensive suite of safety technologies and advanced driver-assistance systems (ADAS) designed to support drivers, help reduce accident risk and protect occupants.

⁵ Available on three-seat configuration only.

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Its seven-airbag system includes a roof-mounted front passenger airbag, while **Pedal Misapplication Safety Assist 2.0 (PMSA 2.0)** is designed to help reduce the risk of unintended acceleration caused by incorrect pedal operation.

Additional ADAS features⁶ include Forward Collision-Avoidance Assist (FCA), Lane Keeping Assist 2.0 (LKA 2.0), Navigation-based Smart Cruise Control (NSCC), Highway Driving Assist 2.0 (HDA 2.0), Front, Side and Rear Parking Distance Warning (PDW), Remote Smart Parking Assist (RSPA), Rear View Monitor (RVM) and Surround View Monitor (SVM). In addition, Built-in Cam 3.0⁷ enables drivers to capture and review driving footage.

How does the PV7's design combine space, usability and a distinctive PBV identity?

Developed under Kia's '**Opposites United**' design philosophy, the PV7 combines bold, upright proportions with a squared-off cab-forward silhouette and flat roofline. Building on the distinctive PBV identity established by the PV5, these elements bring greater sophistication and premium appeal to the commercial vehicle sector while maximizing interior space, accessibility and everyday usability.

*"The PV7 builds on the design principles introduced with the PV5, exploring how a larger commercial vehicle can feel more approachable, adaptable and connected to the people who rely on it every day," said **Karim Habib, Executive Vice President and Head of Kia Global Design**. "It reflects our belief that thoughtful, human-centered design can make even the most practical vehicle more relevant, meaningful and rewarding to experience."*

At the front, the PV7 adopts the black hood treatment shared with the PV5. A visual connection between the A-pillars and daytime running lights reinforces the **one-box form**, while the black hood and pillar garnish create a strong contrast with the body color and reinforce the distinctive design identity of Kia's PBV lineup. Kia's signature lighting, hidden headlamps and a robust lower treatment create a distinctive and modern appearance. A protective skid plate, visible below the bumper, adds a further sense of robustness and durability.

The side profile features a **floating-roof graphic**, which on the Passenger model is created by visually connecting the black fender and D-pillar trim with the wraparound glazing. A lowered front beltline, highlighted by a distinctive kick-down graphic, enhances openness, visibility, and everyday usability, while the expansive glazing improves outward visibility and corner sightlines. Pronounced fenders, black wheel-arch cladding, and unique glazing and trim treatments differentiate the Passenger and Cargo variants and reinforce the vehicle's character.

⁶ Availability of ADAS features and technologies may vary by model, derivative, vehicle specification and market. Certain features may be offered as standard or optional.

⁷ Availability and specifications may vary by market.

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At the rear, variant-specific door and tailgate designs⁸ balance practicality with visual consistency. Technical rear-light graphics, exposed hinges and clearly defined opening layouts emphasize functionality, while replaceable bumper corners, wheel-arch sections and door cladding help simplify repairs and reduce downtime.

How has Kia optimized the PV7's interior to meet customers' needs?⁹

The PV7's interior creates **organized, purpose-built spaces** tailored to the distinct needs of Passenger and Cargo customers. Both variants combine practical storage solutions with user-focused technologies that enhance comfort, convenience and productivity. Mobile-device-inspired 12.9-inch and 14.6-inch displays provide intuitive access to vehicle information and connected services.

The driver environment was developed around the needs of users who repeatedly enter and exit the vehicle throughout a typical working day. Features such as an A-pillar grab handle, optimized seating position and refined step geometry help make ingress and egress easier and more comfortable. Physical controls for frequently used functions complement Pleos Connect, balancing advanced digital capability with intuitive, tactile operation.

The PV7 Cargo adopts a **'Mobile Workspace'** concept, with a layered dashboard and center fascia maximizing usable space. Open storage areas help keep essential items within easy reach, while on three-seat front-row models, the center seatback folds down to create a versatile open tray when not in use.

The PV7 Passenger places greater emphasis on **comfort and refinement**. Two-tone finishes, enclosed storage compartments, available ambient lighting and an optional center console that doubles as a table during breaks create a more sophisticated cabin environment. A roof-mounted airbag enables additional dashboard storage, complemented by an overhead driver storage compartment. In the rear, roof-integrated climate controls, available power-sliding doors and newly developed seats enhance convenience, accessibility and comfort on both daily commutes and longer journeys.

How do color, materials and finishes enhance the PV7 Cargo and Passenger roles?

The PV7's color, material and finish (CMF) strategy unites the contrasting roles of cargo and passenger transportation through a shared design language while giving each model a distinct character.

⁸ Tailgate configurations may vary by model type and market.

⁹ Certain features, seating configurations, storage solutions and convenience technologies described may vary depending on model, trim level, vehicle configuration and market availability.

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Its robust, modern exterior is enhanced by a **bold color palette**, including newly developed Fjord Blue, Solid Moonrock Gray and Lush Green, while matte body finishes add further distinction to the passenger van market.

Inside, the Cargo and Passenger models feature role-specific treatments. The PV7 Cargo adopts a practical Onyx Black One-Tone interior as standard, with Deep Navy One-Tone also available. Orange accents add visual energy, while a speckled open tray helps resist dirt and scratches and serves as a distinctive design element.

The PV7 Passenger takes a **modern, lounge-inspired approach**, with Onyx Black One-Tone, Onyx Black-Gray Two-Tone and Sand & Taupe color themes creating a sophisticated, spacious and welcoming environment. An open tray finished in thermoplastic styrene (TPS) enhances color richness while contributing to a quieter cabin experience, while fabric applied to the upper dashboard and seat upholstery materials add comfort, refinement and visual depth.

Bio-based and recycled materials are incorporated throughout the vehicle. Together, the PV7's CMF treatments balance practicality with distinct character tailored to the needs of both Passenger and Cargo customers.

What additional PV7 derivatives and conversion models will Kia offer?

Kia will expand the PV7 lineup beyond the models introduced at the World Premiere, introducing 23 variants to support a broader range of customer needs and use cases.

The full lineup will include Cargo (Compact¹⁰, Long, High Roof) and Passenger (Compact, Long) variants, a dedicated Chassis Cab for specialist applications, along with a wide range of conversion models.

Kia's dedicated **Hwaseong EVO West PBV Plant** and **PBV Conversion Center** will support flexible production of standard and converted models, complemented by regional conversion partners. A single connector interface allows conversion equipment to be controlled from within the vehicle.

When and where will the Kia PV7 go on sale?

The PV7 Passenger and Cargo models are planned for launch in **Korea and Europe in the second half of 2027**, with additional markets, derivatives and conversion models to follow.

Which PBV models is Kia displaying at IAA Transportation 2026?

¹⁰ Referred to as 'Standard' in Europe.

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Kia's stand at **IAA Transportation 2026** will be open to the public from **September 15–20** at the Hannover Fairground (Messe Hannover) and will showcase its PBV lineup, including three PV7 models (one Passenger Long variant and two Cargo Long variants) and **seven PV5 derivatives**: Cargo Compact¹¹, Cargo High Roof, Passenger (7-seater), Wheelchair Accessible Vehicle (WAV), Chassis Cab, Crew and Food Truck (Conversion).

In addition, Kia will host the 2026 Global PBV Conversion Partners Day, welcoming representatives from 31 global conversion partners. As an annual communication platform under Kia's PBV conversion partnership strategy, the event will provide detailed insights into the PV7 and further strengthen networking across Kia's broader PBV ecosystem.

¹¹ Referred to as 'Standard in Europe.

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What are the specifications of the Kia PV7?

Kia PV7 Preliminary Specifications				
Variant	Passenger (Long, 9-seat)		Cargo (Long, 3-seat)	
Battery capacity	71.5 kWh	96.2 kWh	71.5 kWh	96.2 kWh
Length	5,350 mm		5,350 mm	
Width ¹²	1,995 mm		1,995 mm	
Height ¹³	1,990 mm		1,990 mm	
Wheelbase	3,500 mm		3,500 mm	
Drivetrain	2WD (front-wheel drive) ¹⁴			
Max. Power (kW)	200			
Max. Torque (Nm)	420			

Editor's note: Specifications and performance figures are based on preliminary data available at the time of the Kia PV7 World Premiere. Final specifications, features, availability and performance figures may vary by market and are subject to change following testing and certification.

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About Kia Corporation

Kia is a global mobility brand with a vision to create sustainable mobility solutions for consumers, communities, and societies around the world. Founded in 1944, today Kia employs 52,000 people worldwide, has a presence in nearly 200 markets and manufacturing facilities in six countries, selling more than three million vehicles a year. Kia offers customers choice with accessible ICE and electrified models, spearheading the popularization of hybrid, plug-in hybrid, and battery electric vehicles. The company is developing a growing range of mobility services and encouraging millions of people around the world to explore the best ways of getting around. Kia's brand slogan – 'Movement that inspires' – reflects the company's commitment to inspire consumers through its products and services.

For more information, visit the [Kia Global Brand Site](#) or [Kia Global Newsroom](#). Follow our Kia Global Newsroom Instagram channel [@kia.globalnews](#) and LinkedIn account [@Kia Global News](#)

¹² This measurement excludes the outside mirror and door handle. The overall width including the door handle is 2,030 mm

¹³ Height measured excluding antenna

¹⁴ AWD variants will be added to the lineup at a later date.

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