



HUNGER ACTION HEROES UNITE!

NATIONAL CHALLENGE

OFFICIAL RULES AND REGULATIONS

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

Presented by Stoke Tracks

Administered by Feeding San Diego, a California nonprofit organization (Tax ID: 26-0457477).

<https://hungeractionheroes.org/challenge>

1. SPONSOR AND ADMINISTRATOR

The Hunger Action Heroes Unite! National Challenge (the "Contest") is sponsored and administered by Feeding San Diego, a California nonprofit organization, Tax ID 26-0457477, located at 9477 Waples St, Ste. 100, San Diego, CA, 92121 ("Sponsor"). Hunger Action Heroes Unite! ("HAHU") is a social enterprise of Feeding San Diego.

Stoke Tracks is the Title Partner of the Contest ("Title Partner"). Additional sponsors who participate in the Contest as Coalition Partners or ally sponsors (collectively with Title Partner, "Contributing Partners") shall bear no liability in connection with the Contest. "Coalition Partners" means the supporting organizations promoting and administering aspects of the Contest alongside Sponsor, including Let's Go Compost, Lunch Out of Landfills, ReFED, and World Wildlife Fund's Food Waste Warriors. By participating in the Contest, each Entrant (defined below) agrees to release, discharge, and hold harmless the Title Partner, all Contributing Partners, and their respective parents, subsidiaries, affiliates, officers, directors, employees, agents, successors, and assigns from and against any and all claims, damages, losses, liabilities, costs, or expenses arising out of or related to participation in the Contest or acceptance, use, or misuse of any prize.

2. CONTEST OVERVIEW

The Contest is a skills-based competition designed to celebrate and inspire students in grades 4 through 9 who take real-world action against hunger and food waste in their communities. The Contest is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.

3. CONTEST PERIOD

The Contest consists of the following periods (all times Pacific Time ("PT")):

- Announcement: September 1, 2026
- Entry Period Opens: September 1, 2026, at 12:01 a.m. PT
- Entry Deadline: March 12, 2027, at 11:59 p.m. PT ("Entry Deadline")
- Judging Period: September 1, 2026, through April 7, 2027
- Winner Announcement: April 28, 2027 (National Superhero Day)
- Prize Trip: July 21–26, 2027, San Diego, California

The "Contest Period" shall be from the Entry Opening on September 1, 2026, at 12:00 a.m. PT to the Entry Deadline on March 12, 2027, at 11:59 p.m. PT. Sponsor reserves the right to modify the Contest Period in its sole discretion. Any changes will be posted at hungeractionheroes.org/challenge.

4. ELIGIBILITY

The Contest is open to legal residents of all fifty (50) United States and the District of Columbia who are the parent or legal guardian (each, a “Guardian”) of a student enrolled in grades 4 through 9 at the time of entry (each, a “Participant”). Students attending public schools, private schools, charter schools, homeschools, or after-school programs are all eligible to participate. The Guardian must be at least eighteen (18) years of age at the time of entry. All Participants must be minors and must have the consent of their Guardian to participate.

The following persons are not eligible to participate:

- Employees, officers, directors, and agents of Sponsor, Title Partner, any Contributing Partner, or any of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, or prize suppliers;
- Immediate family members (defined as spouse, parent, child, sibling, and their respective spouses, regardless of where they reside) or household members of any of the foregoing;
- Any person who has been involved in the development, production, administration, or judging of the Contest.

Entries are void where prohibited by law. All applicable federal, state, and local laws and regulations apply.

5. CONTEST DIVISIONS

The Contest is divided into two (2) divisions:

Division 1: Students enrolled in grades 4, 5, or 6 at the time of entry.

Division 2: Students enrolled in grades 7, 8, or 9 at the time of entry.

One (1) winner will be selected per division, for a total of two (2) winners. Each Participant may only enter once and may only enter in the division that corresponds to their current grade. A Guardian may submit entries on behalf of more than one eligible Participant.

6. HOW TO ENTER

IMPORTANT: Because all Participants are minors, all Contest entries must be submitted by a Guardian on behalf of the Participant. Entries submitted directly by a Participant without Guardian submission will be disqualified. By submitting an entry, the Guardian represents that they have read and agree to these Official Rules on behalf of themselves and the Participant.

To enter, the Guardian must complete the following steps during the Contest Period:

1. **Take Action:** The Participant must take meaningful real-world action against hunger and/or food waste in their community between September 1, 2026, and March 12, 2027. Any actions taken before or after this period are ineligible. Sufficiency of the Participant’s action to qualify is in the Sponsor’s reasonable discretion. Examples of qualifying actions

include, but are not limited to: volunteering at a local food bank, organizing a food drive, hosting a fundraising event for hunger relief, starting an edible garden, hosting zero-waste lunch days, composting at school, or starting or participating in a school hunger relief or food rescue club. For more inspiration, visit Mission Control at hungeractionheroes.org/mission-control.

2. **Capture It:** The Participant should document their action through a video of up to three (3) minutes (MP4 or MOV, maximum file size 500MB) in which the Participant tells their story in their own voice: what they did, why they did it, what they learned, and the impact they made. The Participant may appear on camera or may narrate over footage or photographs of the action; the Participant's face is not required to be visible. Except as provided below, entries that do not include the required video will be deemed incomplete, ineligible, and will not be judged. The Participant may also submit up to five (5) optional original photographs (PNG or JPEG) of the action. The media must clearly evidence the action taken, and the Participant must be identifiable as the person who took the action, whether by appearance or narration.

If the Participant is unable to provide a video due to a disability or other accessibility barrier, the Guardian/Participant may indicate this in the entry process when prompted in section 5 and omit this step. Such an entry will be judged on the action described above in Step 1 and the written essay described below in Step 3. Such entries will be judged on an equal basis with entries including video.

3. **Reflect:** The Guardian must submit a written essay authored by the Participant in the Participant's own words describing: (a) What did the Participant do, why, and what happened? (maximum 150 words); (b) What did the Participant learn about hunger or food waste? (maximum 100 words); and (c) What impact did the Participant make? (numbers such as meals, pounds, or people helped are encouraged) (maximum 100 words); (d) Anything else the judges should know? (optional, up to 100 words). Each answer must be written and authored by the Participant and submitted by the Guardian.
4. **Submit:** The Guardian must complete and submit the official entry form and above-referenced materials no later than the Entry Deadline. The entry form is hosted at challenge.hungeractionheroes.org and will require the Guardian to provide: (a) the Participant's first name, last name, age, grade, and school name, district, and school address (or homeschool designation); (b) the Guardian's full name, relationship to the Participant, email address, and phone number; (c) the state of residence; (d) the division the Participant is entering; (e) the video and any optional photo documentation of the Participant's action as described in Step 2 above; (f) the Participant's written essay under Step 3 above; and (g) the Guardian's required consents, and attestations, including the eligibility attestation, Guardian consent to enter on the Participant's behalf, travel consent (applicable if the Participant is selected as a Winner), tax responsibility acknowledgement, an attestation that all accommodation requests are truthful, and, if applicable, confirmation that the Guardian has obtained permission from the parent or legal guardian of each other identifiable minor appearing in the submitted media, together with an optional media release authorizing promotional use of the Participant's

Submission by Sponsor and the Coalition Partners identified in the media release (together, a "Submission"). The Participant's last name is collected for identity verification, eligibility confirmation, and prize administration only, and will never be publicly disclosed; public references to the Participant, including any Winner announcement, will use the Participant's first name and last initial only.

Use of the HAHU comic book and curriculum is not required to enter. The Contest is open to any student taking action against hunger and food waste, regardless of whether they have used HAHU materials.

7. ENTRY REQUIREMENTS AND CONTENT GUIDELINES

All Submissions must:

- Clearly identify the Participant as the person who took the action, whether by appearance on camera or by voice narration;
- Be filmed or photographed by a person with the right to grant permission to use the content in all ways contemplated under these Official Rules;
- Be appropriate for a general youth audience; and
- Comply with all applicable laws and regulations.

Submission Restrictions:

- Submissions must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity, or intellectual property rights, or that constitutes infringement;
- Submissions must be in English;
- Submissions must be original work created by the Participant;
- Submissions must not disparage Sponsor or any other person or party affiliated with the Contest;
- Submissions may not be auto-generated or materially created using artificial intelligence or machine learning programs; incidental use of such tools (e.g., for grammar or spell-checking) is permitted, provided the substantive content of the Submission reflects the Participant's own ideas and expression;
- Submissions must not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous, derogatory, or libelous;
- Submissions must not contain material that promotes bigotry, racism, hatred, or harm against any group or individual, or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age;
- Submissions must not contain trademarks, logos or trade dress owned by others, or advertise or promote any brand or product of any kind, without permission, or contain any personal identification;
- Submissions must not contain the names, image, voice, likeness, photograph, or other identifying information of any person, other than the Guardian and Participant without appropriate permission. If another identifiable minor appears in submitted media, the Guardian must confirm that the minor's parent or legal guardian has permitted the minor to appear in the Submission for Contest administration and private judging. Sponsor will not publicly use the other minor's identifiable image, voice, or likeness unless Sponsor obtains a separate written release from that minor's parent or legal guardian; and

- Submissions must not contain material that is unlawful, in violation of, or contrary to the laws or regulations in any state where the Submission is created.

Sponsor reserves the right to reject any submission that does not comply with these content guidelines or these Official Rules.

Limit of one (1) entry per Participant. Multiple Submissions from the same Participant will result in the disqualification of all Submissions from that Participant. A Guardian may enter more than once on behalf of different Participants.

8. PRIVACY

Contest entries and personal information included in an entry are submitted by the Participant's parent or legal guardian on the Participant's behalf. Participants do not create accounts or submit personal information directly through the Contest platform. Sponsor does not knowingly collect personal information directly from children under the age of 13 in connection with the contest.

By submitting an entry, the Guardian consents to Sponsor's collection and use of the Guardian's personal information and the Participant's first name, last name, age, grade, school name, district, and school address, as well as the video, photographs, voice, written responses and other information included in the Submission, for the purpose of verifying eligibility, preventing duplicate or fraudulent entries, and grade level for the purpose of administering and judging the Contest, communicating with Guardians and potential Winners, and, where the Guardian has provided the applicable permission, using selected Submission content for educational and promotional purposes by Sponsor and the Coalition Partners identified in the applicable media release. Submissions may be processed through Sponsor's Contest platform and reviewed by the Judging Panel, which may include representatives of Coalition Partner organizations, for purposes of administering and judging the Contest. The Participant's last name and school address are used solely for eligibility verification, duplicate-entry prevention, and prize administration, and will never be publicly disclosed unless required by law. Any public reference to a Participant, including in connection with Contest results, uses the Participant's first name and last initial only. Sponsor's privacy policy, available at <https://feedingsandiego.org/privacy-policy>, governs the collection, use, and disclosure of personal information in connection with the Contest.

Guardians who have questions about Sponsor's privacy practices may contact Sponsor at info@feedingsandiego.org / Feeding San Diego, 9477 Waples St, Ste 100, San Diego, CA, 92121.

9. JUDGING

Eligible Submissions will be evaluated by a panel of qualified judges selected by Sponsor ("Judging Panel") on a rolling basis throughout the Judging Period as they are received. The Judging Panel will include individuals with relevant expertise in social impact, education, hunger relief, and/or food sustainability. The Judging Panel will evaluate Submissions in each division based on the following criteria:

- **Impact (40%):** The scope, depth, and measurable or observable impact of the action taken against hunger and/or food waste.
- **Effort and Initiative (30%):** The level of individual effort, creativity, and leadership demonstrated by the Participant.
- **Reflection (20%):** The quality, thoughtfulness, and sincerity of the Participant's reflection across the video and written essay, including how clearly the Participant articulates what they did, how they helped, and what they learned.
- **Documentation (10%):** The quality and clarity of the Submissions.

The Participant whose Submission in each Division receives the highest score will be the winner for that Division (each, a "Winner"). In the event of a tie, the tied Submission with the higher Effort & Initiative score will prevail. If a tie remains, the tied Submission with the higher Impact score will prevail. If a tie remains, the entry with the higher Reflection Score will prevail. If a tie still remains, the tied Submission with the higher Documentation score will prevail.

Sponsor's decisions regarding all aspects of the Contest, including eligibility, judging, and prize award, are final and binding. Sponsor reserves the right to disqualify any Submission that, in its sole judgment, does not comply with these Official Rules or is otherwise inappropriate. By entering, each Guardian (on behalf of themselves and the Participant) agrees to waive any right to claim ambiguity in the Contest or these Official Rules.

10. PRIZES

10.1 Division Winner Prizes

One (1) Winner per division will receive the following prize package ("Prize Package"):

(a) Trip to San Diego, California (Comic-Con 2027)

A six-day, five-night trip (July 21–26, 2027) to San Diego, California, for the Winner and one (1) accompanying Guardian, consisting of the following.

- Round-trip economy-class airfare for the Winner and Guardian from a major commercial airport near the Winner's home (approximate retail value $\$1200 \times 2 = \2400);
- Hotel accommodations for five (5) nights in San Diego for the Winner and Guardian (one room, double occupancy, standard room) (approximate retail value $\$400 \times 5 = 2000$)
- Two (2) Comic-Con 2027 badges for the Winner and Guardian (approximate retail value: $\$400 \times 2 = \800);
- Daily per diem for meals provided on a Visa gift card: San Diego GSA M&IE Rate: \$86/day full, \$64.50 first and last day (approximate value \$473 per person, or \$946 per winner).
- Ground transportation in San Diego via Uber gift card: \$75.00 per day for five (5) days (approximate total: \$375.00 per Prize Package).
- During the trip, the winner and guardian will also attend a volunteer shift at Feeding San Diego on Saturday, July 24, 2027, from 1-3 p.m. PST
- Additionally, the winner and guardian may receive additional opportunities, such as media requests and other benefits presented during the trip, as determined by the Sponsor at their sole discretion.

The Winner must be accompanied by the Guardian at all times during the trip. The Winner and Guardian must travel together on the same itinerary. The Winner and their Guardian will be filmed by Sponsor while on the trip and featured in promotional videos following the trip portion of their prize.

In the event a Winner's residence is close enough to San Diego, California, such that air transportation is deemed by Sponsor in its sole discretion to be unnecessary, the applicable prize will not include air transportation from such Winner's residence, and Sponsor will provide ground transportation to and from San Diego, California so long as such cost is less than the cost of a flight as determined by Sponsor in their sole discretion.

(b) School Impact Grant — \$3,000

A Three Thousand Dollar (\$3,000) grant will be awarded to the Winner's school for use in school programming, at the school's discretion. If the Winner is a homeschooled student, the Winner's Guardian may direct the School Impact Grant to a public school of their choosing. The grant will be paid directly to the designated school and is subject to the school's acceptance. The School Impact Grant is not cash and will not be paid to the Winner or Guardian.

(c) Hunger Relief or Food Rescue Organization Grant — \$1,000

A One Thousand Dollar (\$1,000) grant will be awarded to a hunger relief and/or food rescue organization located within the United States of the Winner's choice, subject to Sponsor's approval. The organization must be a recognized 501(c)(3) nonprofit organization in good standing. The Hunger Relief or Food Rescue Organization Grant will be paid directly to the designated organization and is not cash paid to the Winner or Guardian.

(d) Gift of College Scholarship — \$750

A Seven-Hundred-Fifty-Dollar (\$750) gift card scholarship will be awarded to each Winner. The Gift of College gift card is administered through Gift of College, Inc., subject to Gift of College's terms and conditions. The gift card must be redeemed within one (1) year of the award date through Gift of College into a new or existing 529 college savings plan account opened on the Winner's behalf by an adult member of the Winner's family. The gift card is non-transferable and non-exchangeable. Additional terms, conditions, and restrictions may apply and are governed by Gift of College, Inc. and the 529 plan of choice.

(e) Recognition and Media Features

- The title of "2027 Hunger Action Heroes Unite! National Champion" for the Winner's division;
- Feature in the HAHU Heroes in Action Playbook, distributed digitally to participating schools and partners nationwide;
- Recognition on the Hunger Action Heroes Unite! National Challenge website;
- Recognition in a press release distributed on National Superhero Day (April 28, 2027);
- Feature in a video documenting the Winner's impact and Comic-Con trip experience.

10.2 Approximate Retail Value

The approximate retail value of each Prize Package (excluding grants, which are not paid to the winner) is approximately \$7,271, dependent on point of departure.

The total approximate retail value of all prizes across both divisions is approximately \$22,542 (including \$8,000 in school and organization grants). Actual value of travel components may vary based on departure city, flight availability, and hotel pricing. No cash equivalent or substitution of prizes is offered, except that Sponsor reserves the right to substitute a prize of equal or greater value if the stated prize becomes unavailable.

10.3 Prize Conditions and Restrictions

- All prizes are subject to availability. Sponsor reserves the right to substitute prizes of equal or greater value.
- Prizes are non-transferable and non-assignable. No cash substitution will be made.
- Winner and accompanying Guardian must be available to travel to San Diego, California between July 21 and July 26, 2027. If a Winner cannot travel on those dates, the prize trip will be forfeited and no alternative dates or cash equivalent will be offered.
- All travel components are subject to availability and standard terms and conditions of the applicable travel and hotel providers.
- Per Diem will be provided to each winner upon their arrival in San Diego in the form of a Visa gift card, which is subject to Visa's terms and conditions
- Comic-Con Badges will be provided to winners when they arrive in San Diego
- Classroom and charity grants sent directly to the named school and organization within eight (8) weeks of receipt of signed Winner Declaration.
- Gift of College sent to winners within 8 weeks of receipt of signed Winner Declaration.
- Winner and Guardian are responsible for all expenses not expressly stated as part of the Prize Package, including but not limited to: incidental hotel charges, meals exceeding the stated per diem, travel insurance, gratuities, personal expenses, and any expenses incurred traveling to the departure airport.
- Prizes will not be awarded if the potential Winner cannot be contacted, fails to respond within three (3) business days of notification, does not return required documents within the time frame requested, or is determined to be ineligible.
- All federal, state, and local taxes associated with the receipt or use of any prize are solely the responsibility of the Winner's Guardian. Winner's Guardian may receive an IRS Form 1099 for the fair market value of prize(s) received. Sponsor makes no representation as to the tax consequences of receiving a prize. Winners are advised to seek independent tax counsel regarding prize winnings.

11. WINNER SELECTION AND NOTIFICATION

Potential Winners will be selected by the Judging Panel from all eligible Submissions received during the Contest Period. Because Submissions are evaluated on a rolling basis throughout the Judging Period, final winner selection will occur after the Entry Deadline once all Submissions have been scored. Sponsor will also identify one (1) runner-up per division from

the remaining eligible entries, to be contacted only if a potential Winner is disqualified or declines the prize.

On or around April 8, 2027, Sponsor will notify each potential Winner by contacting the Guardian at the email address provided at entry ("Notification Date"). The Guardian of Potential Winners will be required to complete, sign, and return a Declaration of Eligibility, Liability Release, and (where permitted by law) Publicity Release ("Declaration") no later than seven (7) days after the Notification Date ("Acceptance Deadline"). The Declaration must be signed by the Guardian on behalf of themselves and the Participant. All required documents must be received by Sponsor prior to the public announcement of winners.

If a potential Winner: (a) cannot be reached after three (3) attempts within three (3) business days of the initial notification attempt; (b) fails to return the completed Declaration by the Acceptance Deadline; (c) is determined to be ineligible; (d) declines the prize; or (e) cannot confirm availability to travel to San Diego between July 21 and July 26, 2027, that potential Winner will be disqualified and Sponsor will contact the runner-up for that division. The runner-up will have seven (7) days from notification to complete and return the Declaration. If the runner-up also cannot be confirmed by that date, Sponsor will make reasonable efforts to award the prize to additional eligible entrants before determining that no prize will be awarded for that division.

Winners will be publicly announced on or around April 28, 2027 (National Superhero Day) at hungeractionheroes.org/challenge. No Winner will be publicly identified prior to execution of the required Declaration.

Sponsor may, in its sole discretion, deduct or withhold the amount of applicable tax on any cash or cash equivalent prize. Sponsor will issue and file an IRS Form 1099 or equivalent tax withholding documentation for the retail value of any prize or other items of value transferred to the/each prize winner by Sponsor in accordance with IRS requirements, and Sponsor may also share such documentation with a state or local government agency as required by law. Refusal or failure of the/each prize winner to satisfy the requirements of all necessary and appropriate tax, withholding or other required compliance terms (including Social Security number, IRS Form W-9, or equivalent information), as determined by Sponsor in its sole discretion, may result in the/each prize winner forfeiting the prize(s) and an alternate potential winner may be selected in accordance with these rules.

12. PUBLICITY

Except where prohibited by law, acceptance of a prize constitutes the Guardian's permission (on behalf of themselves and the Winner) for Sponsor and its designees to use the Winner's and Guardian's first name, likeness, photograph, video, school name, general geographic location (city and state), and Submission (including video, photographs, and written reflection) for advertising, promotional, and publicity purposes in any and all media now known or hereafter devised, worldwide and in perpetuity, without further notice, compensation, or obligation to the Winner or Guardian. In Tennessee and where otherwise prohibited by law, no winner shall be required to permit the use of their name as a condition of receiving a prize.

Sponsor will take reasonable steps to avoid publishing the full name, home address, or contact information of any minor Participant. Media featuring a minor Participant will be handled in

accordance with applicable law, the permissions obtained from the Participant's Guardian, and Sponsor's privacy policy.

13. GENERAL CONDITIONS

13.1 Entry Content. By submitting an entry, the Guardian agrees to defend, indemnify, and hold harmless Sponsor and its officers, directors, employees, and agents from and against any claims, lawsuits, liabilities, or expenses (including reasonable attorney's fees) arising out of or related to the Participant's entry or violation of these Official Rules.

13.2 Disqualification. Sponsor reserves the right to disqualify any entry or entrant that: (a) does not comply with these Official Rules; (b) contains content that is false, misleading, or fabricated; (c) was produced with the assistance of AI-generated content tools except as expressly permitted in Section 7 of these Official Rules; (d) contains content that is inappropriate, offensive, or harmful; or (e) attempts to tamper with the entry process or otherwise undermine the integrity of the Contest.

13.3 Limitations of Liability. To the fullest extent permitted by applicable law, Sponsor, Title Partner, all Contributing Partners, and each of their respective parents, subsidiaries, affiliates, officers, directors, employees, agents, and prize suppliers (collectively, "Released Parties") shall not be liable for: (a) any injury, loss, or damage of any kind arising from participation in the Contest or acceptance, possession, or use of any prize; (b) technical failures of any kind, including but not limited to malfunctions of computer hardware, software, the internet, or mobile devices; (c) entries that are lost, misdirected, late, incomplete, or otherwise invalid; (d) any other errors of any kind; or (e) any illness, injury, death, loss, litigation, or damage to person or property that may occur, directly or indirectly, whether caused by negligence or not, from participation in the Contest or acceptance, possession, use, or misuse of any prize or travel related thereto. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, EACH GUARDIAN AND PARTICIPANT HEREBY WAIVES ALL RIGHTS TO CLAIM PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

13.4 Right to Cancel or Modify. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Contest (or any portion thereof) if, in Sponsor's judgment, the Contest cannot be conducted as planned for any reason, including but not limited to virus, bug, tampering, unauthorized intervention, fraud, technical failure, act of God, or any other cause beyond Sponsor's reasonable control. In such event, prizes may be awarded based on the judging criteria set forth in Section 9 from all eligible entries received prior to the event requiring cancellation.

13.5 Governing Law; Dispute Resolution. Except where prohibited by law and without limiting any non-waivable rights or remedies available under applicable federal law or the laws of the Guardian's or Participant's state of residence, or these Official Rules, any dispute arising out of or related to the Contest will be governed by the laws of the State of California, without regarding to California's conflict-of-law rules. Except for disputes that qualify for small-claims

court, requests for public injunctive relief that may not be waived under applicable law, and requests for temporary or provisional injunctive relief in aid of arbitration, any dispute, claim, or controversy arising out of or relating to the Contest, these Official Rules, any Submission, or any prize will be resolved by binding individual arbitration administered by JAMS under the JAMS Consumer Arbitration Rules and Minimum Standards then in effect. Sponsor will pay any arbitration filing, administrative, case-management, and arbitrator fees to the extent required by JAMS's applicable consumer standards or applicable law. Unless the Guardian elects otherwise after a dispute arises, arbitration will be conducted by documents, telephone, videoconference, or in the county of the Guardian's residence, as determined by the arbitrator, consistent with JAMS's applicable consumer standards. All disputes will be resolved only on an individual basis. The Guardian, Participant, and Sponsor each waive the right to bring or participate in any class, collective, consolidated, or representative proceeding, except to the extent such waiver is prohibited by applicable law. Before initiating arbitration or any court proceeding, either party must provide the other party with written notice of the dispute and a reasonable description of the relief requested. Notice to Sponsor must be sent to Feeding San Diego at the address and email address listed in these Official Rules. Notice to a Guardian or Participant may be sent to the email address provided at entry. The parties will attempt in good faith to resolve the dispute informally for at least thirty (30) days after receiving notice. Any applicable limitations period will be tolled during this thirty-day informal-resolution period.

13.6 Sponsor's Decisions Final. All decisions made by Sponsor regarding the Contest, including without limitation decisions regarding eligibility, entry validity, judging, prize award, and interpretation of these Official Rules, are final and binding.

13.7 Severability. If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

13.8 Prizes to Minors. All prizes won by Participants (who are minors) will be awarded in the name of the Participant's Guardian. The Guardian must sign all required releases and documentation individually and on behalf of the Participant.

14. INTELLECTUAL PROPERTY

By submitting an entry, the Guardian (on behalf of themselves and the Participant) grants Sponsor and its service providers, the Judging Panel, and other persons involved in administering the Contest a non-exclusive, royalty-free, license to reproduce, display, store, review and otherwise use the entry content (including video, photographs, and written reflection) as reasonably necessary to administer and judge the Contest, verify eligibility, communicate regarding the Submission, award and fulfill prizes, maintain appropriate records, and comply with applicable law. If the Guardian provides the separate optional media release, Sponsor and the Coalition Partners identified in that release may use selected entry content for the educational and promotional purposes described in the release. The Guardian and Participant retain ownership of their entry content, subject to the rights granted under these Rules and any separately accepted media release.

15. INTERNET

Sponsor is not responsible for any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, failure of any entry to be received by Sponsor due to technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to an Entrant's or any other person's computer relating to or resulting from participation in this Contest. Entries that are lost, late, misdirected, illegible, incompletely received, or incomplete, for any reason, will not be eligible and are not the responsibility of Sponsor. Proof of submission will not be deemed to be proof of receipt by Sponsor.

16. WINNER LIST

For the name of each prize winner (available after April 28, 2027), send a self-addressed, stamped envelope to: Hunger Action Heroes Unite! National Challenge Winners, c/o Feeding San Diego, 9477 Waples St. Ste 100, San Diego, CA, 92121. Responses to winner list requests will include only the Winner's first name and last initial, consistent with the personal data restrictions in these Official Rules. Winner's first name and last initial will also be posted at hungeractionheroes.org/challenge.

17. OFFICIAL RULES

These Official Rules are available throughout the Contest Period at hungeractionheroes.org/challenge. For a printed copy of these Official Rules, send a self-addressed, stamped envelope to: Hunger Action Heroes Unite! National Challenge Rules, c/o Feeding San Diego, 9477 Waples St. Ste 100, San Diego, CA, 92121.

18. THIRD-PARTY NON-ENDORSEMENT DISCLAIMER

This Contest is not sponsored or administered by San Diego Comic Convention ("SDCC") or Comic-Con International in any way. "Comic-Con," "Comic-Con International," and related marks are registered trademarks of San Diego Comic Convention.

By entering the Contest, each Entrant acknowledges that SDCC and Comic-Con International bear no responsibility or liability in connection with the Contest or the prize.

Similarly, this Contest is not sponsored, endorsed, administered by, or affiliated with Gift of College, Inc., except to the extent that Gift of College, Inc. administers the scholarship award component of the prize pursuant to its own terms and conditions.

Stoke Tracks, as Title Partner, has no involvement in the administration or prize fulfillment of the Contest beyond its financial sponsorship and shall bear no liability in connection with the Contest.

19. SPONSOR INFORMATION

Sponsor: Feeding San Diego

Tax ID: 26-0457477

Address: 9477 Waples St., Ste 100, San Diego, CA, 92121

Contact: dwilliams@feedingsandiego.org

Website: hungeractionheroes.org/challenge

Title Partner: Stoke Tracks