

2026 LOEB SPONSORSHIP LEVELS & TABLE RESERVATIONS

WINNERS ANNOUNCED LIVE ONLY ON OCTOBER 8 AT CAPITALE!

The Loeb Foundation is a 501(c)(3) nonprofit organization dedicated to advancing excellence in business journalism. Sponsorships, table reservations, and ticket purchases are essential to sustaining the Loeb Awards and ensuring the continued recognition of journalists and news organizations whose work informs the public, promotes accountability, and strengthens our understanding of business, finance, and the economy. Operating without employees, the Foundation directs its resources toward the administration and execution of the nation's most prestigious honors in business journalism.

	SILVER	GOLD	PLATINUM	DIAMOND
NON-MEDIA	\$12,500	\$25,000	\$37,500	\$50,000
20% MEDIA & JOURNALISTS DISCOUNT	\$10,000	\$20,000	\$30,000	\$40,000
501(c)(3) Tax Benefit*	✓	✓	✓	✓
TABLE				
Tables / Seats Location	1 Table / 10 Seats Third Row	2 Tables / 20 Seats Second Row	3 Tables / 30 Seats First Row	4 Tables / 40 Seats Front Center
WEBSITE/EMAILS				
Logo (Level Hierarchy)	Small Logo	Medium Logo	Large Logo	Extra Large Logo
LOEB NEWSPAPER				
Sponsor Listing Ad Size (Official event tribute publication)	Small Logo Quarter Page	Medium Logo Half Page	Large Logo Full Page	Extra Large Logo Full Page (IFC or OBC)
MOTION GRAPHICS				
Sponsor Loop (Main screens & panels)	Grouped Logos (4 per frame)	Grouped Logos (3 per frame)	Grouped Logos (2 per frame)	Individual Logo
NATIONAL PRESS RELEASE & SOCIAL MENTIONS				
	Level Hierarchy	Level Hierarchy	Level Hierarchy	Level Hierarchy
CLINGS/LED PANELS/GOBOS				
Arrival & Registration Cocktails	Logo Hierarchy	Logo Hierarchy Grouped Logos	Logo Hierarchy Grouped Logos	Logo Hierarchy Individual Logo
DINNER MENU TABLE CARDS				
Logo		Listing	Grouped Logos	Exclusive
DURING SHOW				
Announcement by MC		From Stage	From Stage	From Stage

ATTENDANCE & DISCOUNT INFORMATION: Candice Medenica • candice.medenica@anderson.ucla.edu

*The G. and R. Loeb Foundation (EIN: 13-6121546) is a 501(c)(3) nonprofit organization. A portion of sponsorship and ticket purchases may be tax deductible to the extent permitted by law. Please consult your tax advisor.

QUICK TABLE & INDIVIDUAL TICKET PURCHASES



Standard Ticket: \$500

20% Off Media & Journalists:
\$400

25% Off 2026 Finalists &
Judges: \$375

TRIBUTE JOURNAL Specs & Deadline (Rates à la carte)

Full Page:
10" × 21" (\$2,500)

Half Page:
10" × 10" (\$1,250)

Quarter Page:
4.85" × 10" (\$625)

All Ads: Non-bleed and
sizes are the live area.

File Format: High Quality PDF or
PDF/X-1a, Grayscale, 300 dpi or
higher.

**Deadline for sponsor listing
and ad inclusion in Tribute
Journal is September 22.**

THE GERALD LOEB AWARDS

YOU'RE INVITED

BANQUET & CELEBRATION

Reception · Awards Show · Celebration

SAVE THE DATE
OCTOBER 8, 2026

CAPITALE
NEW YORK, NY

Join us for an unforgettable evening honoring the most impactful business and financial journalism of the past year. The Loeb Awards Banquet brings together journalists, media leaders, and industry supporters for a night of recognition, celebration, and connection.

EVENING HIGHLIGHTS

RETURN TO CAPITALE
Newly renovated venue, sound and lighting

MASTER OF CEREMONIES
Tyler Mathisen
Former CNBC Anchor

LIVE ANNOUNCEMENT
2026 Winners

SPECIAL MOMENTS FOR THE
Lifetime & Minard Honorees

RECEPTION & DINNER
Passed hors d'oeuvres and filet dinner

OPEN BAR
All Night