

newline

America's #1 Interactive Display Brand—Again.

Newline Interactive continues to set the standard for collaboration, earning the **#1 market share in the U.S. Interactive Display (IFP) market** for both **Q2 2026** and the **first half of 2026**.

Q2 2026 Market Highlights

- **30.7% market share** — the highest in the U.S
- **11.7-point lead** over the nearest competitor
- More than **1 in every 3 interactive displays** shipped by the top three brands was a Newline display

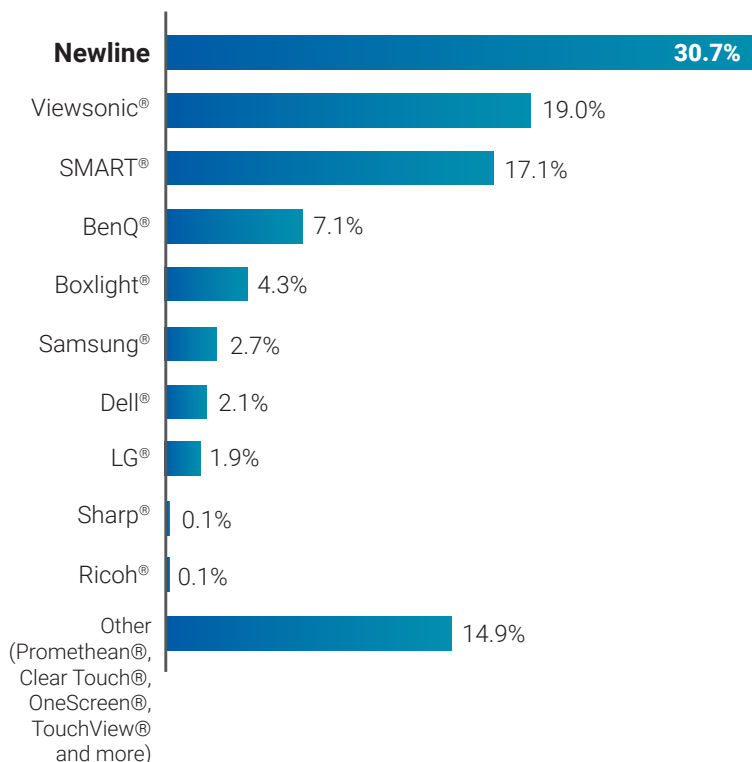
1H 2026 Market Highlights

- **28.0% market share** — maintaining the #1 position year-to-date
- **8.6-point lead** over the nearest competitor
- Continued momentum across education, corporate, and professional collaboration markets

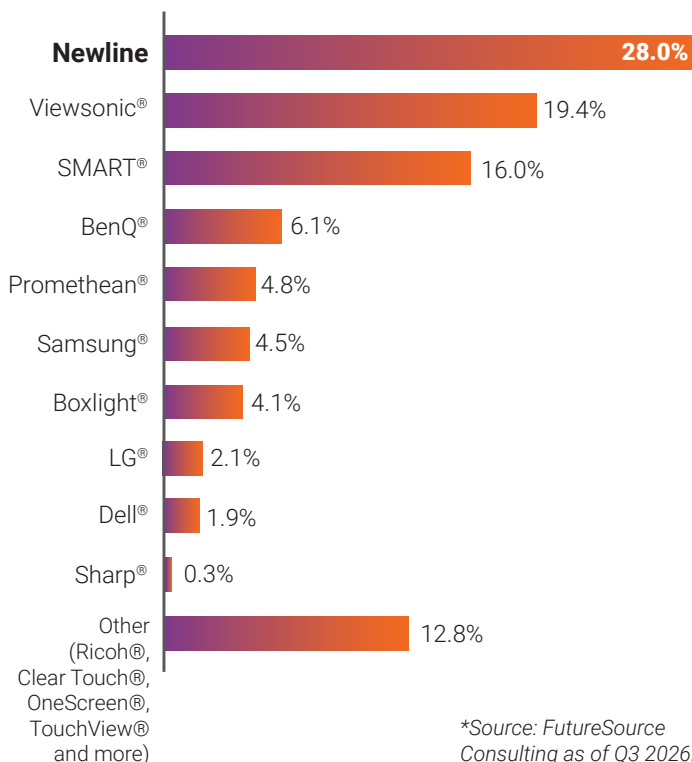
For **10 consecutive quarters**, Newline has earned the trust of educators, businesses, and partners across the country by delivering intuitive technology, exceptional value, and outstanding customer support.

This achievement wouldn't be possible without our incredible customers, reseller partners, and distribution network. Your confidence in Newline continues to drive our innovation and inspires us to raise the bar every quarter. **Thank you for making Newline the #1 choice for interactive displays in the United States!**

2026 Q2 USA Market Share



1H 2026 USA Market Share



**Source: FutureSource Consulting as of Q3 2026.*