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Samaritan Shield Launches National Rollout of 21-Day Surface Protectorant as Demand for Non-Toxic, Long-Lasting Protection Reaches New Highs

Patented NOVEX-AMG® Organometallic Zinc Technology Delivers Clinically Validated Protection Against MRSA, C. difficile, SARS-CoV-2, and More — Non-Toxic, Green Clean Institute Certification, NSF Registered

Samaritan Shield Co., a Woodstock, Illinois innovator in surface protection technology, today announced the national commercial launch of **Samaritan Shield®**, an advanced Surface Cleaner Protectorant that physically bonds to surfaces and delivers active protection for up to **21 days** from a single application. The launch arrives as the U.S. surface disinfectant market — valued at \$4.6 billion in 2026 and growing at 8.2% annually — shifts decisively toward long-lasting, sustainable formulations that go beyond momentary sanitization.

The CDC's 2024 HAI Progress Report confirms *1 in 31 hospital patients has a healthcare-associated infection on any given day*, while the WHO estimates 136 million antibiotic-resistant HAI cases globally each year. Traditional disinfectants — ethanol and QUATs — stop working the moment they dry. Samaritan Shield's patented NOVEX-AMG® Organometallic Zinc technology (US Patent 10,455,831 B2) creates a residual barrier that continuously reduces pathogen load between cleaning cycles.

“One application, three weeks of active defense, in a formula safe enough to use around patients, children, and food surfaces. The science backs every claim.”

— Rick Latella, CEO, Samaritan Shield Co.

Clinically Proven Performance

- >99.99% reduction against E. coli at 24 hrs (JIS Z 2801) · >99.99% in 5 min with wipes (ASTM E1153)
- >99.99% elimination of B. subtilis spores — a C. difficile surrogate — in 15 minutes (UW-Whitewater, 2019)
- >99.99% reduction against SARS-CoV-2 (NSF #153143 Spray / #154799 Wipe) · Outperforms ethanol on spore

Safe, Sustainable, and Available Now

NSF Registered (Category C1) and Green Clean Institute Certified, Samaritan Shield is non-toxic, and safe for food-adjacent surfaces, patients, children, and pets. Available as pre-moistened wipes (200-count), 22 oz RTU spray, 1-gal jugs, 5-gal buckets, 55-gal drums, and 275-gal IBC totes. Works on virtually every surface: granite, stainless steel, leather, upholstery, electronics, stone, and medical equipment.

Target markets: *healthcare systems · long-term care · contract cleaners · facilities management · universities · gyms · professional & college sports · cruise lines · GPOs & healthcare distributors.*

About Samaritan Shield Co.

Founded in 2020, Samaritan Shield Co. develops advanced surface protection technology for residential, commercial, and institutional markets. Powered by NOVEX-AMG®, Samaritan Shield reduces pathogen transmission without compromising safety or the environment. Full EPA/PMRA registration is in progress.

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