

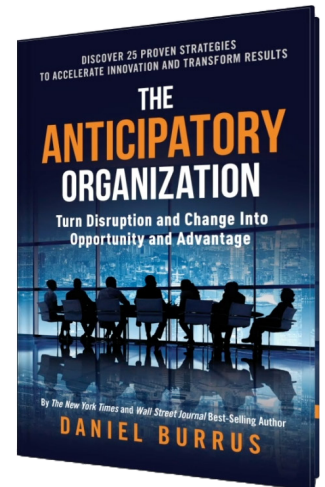
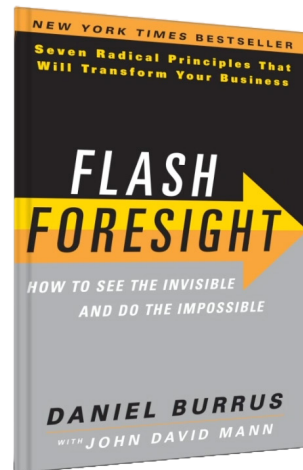
Daniel Burrus

## ABOUT DANIEL BURRUS

GLOBAL TECHNOLOGY FUTURIST | STRATEGIC ADVISOR | BESTSELLING AUTHOR

Daniel Burrus is considered one of the World's Leading Futurists on Global Trends and Disruptive Innovation. *The New York Times* has referred to him as one of the top three business gurus in the highest demand as a speaker.

He is the author of seven books, including the *New York Times* and *Wall Street Journal* bestseller *Flash Foresight* and his latest Amazon No. 1 bestseller, *The Anticipatory Organization*.



He has delivered over 3,000 keynote speeches worldwide and is a strategic advisor to executives from Fortune 500 companies, helping them to develop game-changing strategies based on his proven methodologies for capitalizing on technology innovations and their future impact. His client list includes Lockheed Martin, Verizon, Microsoft, VISA, Deloitte, Google, Procter & Gamble, KPMG, Honda, FedEx and the U.S. Department of Defense.

Burrus is an innovative entrepreneur who has founded six businesses, four of which were U.S. national leaders in the first year. He is the CEO of Burrus Research, a research and consulting firm that monitors global advancements in technology-driven trends to help clients profit from technological, social and business forces that are converging to create enormous, untapped opportunities.

He is the creator of the *Hard Trend Methodology*, the *Anticipatory Organization® Business Model*, used by leading organizations worldwide, and he is a founding member of the Department of Defense Joint Services Futures Group.

His accurate predictions date back to the early 1980s, when he became the first and only futurist to accurately identify the 20 exponential technologies that would become the driving force of business and economic growth for decades to come. They included digital electronics, AI, distributed computing, genetic engineering, lasers, optical storage, photovoltaics, fiber optics and nanotechnologies to name a few. Since then, he has continued to establish a worldwide reputation for his exceptional record of predicting the future of technology-driven change and its direct impact on the business world.

Burrus is a featured writer, reaching millions of monthly readers with his insights on disruptive innovation, exponential change and the future. His work is featured across various platforms, including LinkedIn, where he is a member of an exclusive invitation-only group of experts. On LinkedIn alone, he has built a following of over 1.2 million professionals.

He has been the featured subject of several PBS television specials and has appeared on programs such as CNN, Fox Business and Bloomberg. Burrus has been quoted in a variety of publications, including *Harvard Business Review*, *The Wall Street Journal*, *Financial Times*, *Fortune* and *Forbes*.



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# WHAT MEETING PLANNERS ARE SAYING

GLOBAL TECHNOLOGY FUTURIST | STRATEGIC ADVISOR | BESTSELLING AUTHOR



“A ‘must-hear’ presentation.”  
Steven A. Ballmer, Former CEO, Microsoft



“By applying the principles of Flash Foresight to our business, we have been able to double our revenues and increase the value of our company by a factor of four in less than a year. Even so, we feel the biggest impact is yet to come.”  
Arni Bellini, CEO, ConnectWise



“Our people, without exception, felt that Daniel Burrus’ ideas were provocative, original, and timely. His entertaining style captured the audience, and compelled us to listen, think, and apply our thoughts to our own professional and personal lives. He truly made a memorable impression.”  
Mark Mcnutt, Xerox Corporation



“Daniel Burrus’ thoughts on creating opportunities for change is the excellence we have been striving for. His framework on innovation, creativity, and customer value will become the management practices that will take us to our next stage.”  
Victor Nichols, Wells Fargo



“This is the third time Daniel Burrus has addressed this conference, and each presentation has been better than the last. I wouldn’t hesitate to invite him back again in the future!”  
John E. Burkey, First Data Resources



“Daniel Burrus was fabulous! He received rave reviews from our participants for his relevancy, insight, expertise, and style. He’s the only keynote speaker we have invited back numerous times. I am convinced the extraordinary success of his continued contribution is due in no small part to the enormous amount of time he puts into each presentation, customizing it to fit the unique, challenging needs of our audience each year.”  
Stephanie Fischer, CEO, Global Retail Marketing Association



“It came as no surprise to me that Daniel Burrus was rated the top speaker in our audience evaluations. His unique blend of wit and insight awakened all of us to the need to develop the knowledge necessary to thrive in the 21st century.”  
Robert Howe, IBM Corp.



“We are going through an incredible digital transformation right now, and in his keynote speech, Daniel touched on a large number of points that tied everything together with practical strategies that we can immediately take action on. He really energized our dealer network to embrace the transformation that we’re going through. I can’t recommend Daniel enough!”  
Steve Rosenburg, Toyota



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# PARTIAL CLIENT LIST

GLOBAL TECHNOLOGY FUTURIST | STRATEGIC ADVISOR | BESTSELLING AUTHOR

## FORTUNE 500

3M  
Abbott Laboratories  
ACUITY  
AECOM  
American Express  
Amgen  
Arrow Electronics  
AT&T  
BASF  
BP Global  
Chevron  
Cisco  
Citibank  
Dell  
Deloitte

Dow Chemical  
Duke Energy  
DuPont  
Eaton  
eBay  
Express Scripts  
ExxonMobil  
FedEx  
Fidelity Investments  
First Data  
General Dynamics  
General Electric  
General Mills  
Google  
Hilton

Honda  
Honeywell  
HP  
IBM  
John Deere  
Johnson Controls  
JPMorgan Chase  
L3 Harris Corp.  
Lockheed Martin  
Merck & Company  
Merril  
MetLife  
Microsoft  
Motorola  
NBC Universal Media

NCR  
Nestle  
New York Life Insurance  
Northwestern Mutual  
Oracle  
Philip Morris  
PricewaterhouseCoopers  
Procter & Gamble  
Raytheon  
SAP  
State Farm  
Verizon  
Wells Fargo  
Whirlpool  
Xerox

## TECHNOLOGY

Alorica  
Autodesk  
BMC  
CDW  
Check Point  
Cisco Systems  
Cognizant  
CompTIA

ConnectWise  
CoreLogic  
Dell  
Epson  
Fujitsu  
Google  
Hewlett Packard  
Hexagon

Honeywell  
HP Enterprise Services  
IBM  
L3 Harris Corp.  
Lexmark  
Microsoft  
NCR  
Oracle

PayPal  
Progress Software  
SAP  
Symbol Technologies  
Teradata  
Toshiba  
Unisys  
Zebra Technologies

## TELECOMMUNICATIONS

ACUTA  
Alcatel Lucent  
AT&T  
Bell Canada  
Cintel  
Entel  
InterCall  
IWCE

Motorola  
National Rural  
Telecommunications  
Cooperative  
MTN Group Limited  
NCTA  
Nokia

Oregon  
Telecommunications  
Association  
Society of Cable  
Telecommunication  
Engineers  
SingTel

Technicolor  
T-Mobile  
Televisa Univision  
Verizon  
Vodafone  
Xfinity  
Zain

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## FINANCIAL

Accenture  
AgFirst Farm Credit Bank  
American Express  
Baker Tilly  
Bank Administration  
Institute  
BMO-Harris Bank  
CitiBank  
CoBank  
CUNA

Deloitte  
Discover  
Dun & Bradstreet  
DWS  
Equifax  
Ernst & Young  
Fidelity Investments  
Financial Executives  
International  
First Data

Fiserv  
Institute of Internal  
Auditors  
INVESCO  
JPMorgan Chase Bank  
KPMG  
Mastercard  
Merrill  
Mortgage Bankers  
Association

Navy Federal Credit Union  
Northwestern Mutual  
PricewaterhouseCoopers  
Principal Financial Group  
SEI Investments  
TransUnion  
VISA  
Wells Fargo  
Western Union

## HEALTHCARE | PHARMACEUTICALS

Abbott Laboratories  
AiAMC  
American Academy of  
Ophthalmology  
American Assoc. for  
Physician Leadership  
American Hospital  
Association  
American Medical Group  
Association  
American Lung Association  
American Organization for  
Nursing Leadership

Amgen  
Bausch & Lomb  
Baxter Healthcare  
bioMerieux  
Capital BlueCross  
Consumer Healthcare  
Products Association  
Dental Trade Alliance  
Express Scripts  
GSK  
Healthcare Distribution  
Alliance  
Healthcare Financial  
Management Assoc.

Healthcare Industry  
Distributors Assoc.  
Healthcare Management  
Association  
Kaiser Permanente  
Mercy Health System  
Mayo Clinic  
Merck  
Miracle Ear  
Missouri Hospital  
Association  
Novartis  
Premier Healthcare

Sacred Heart Health  
System  
S.C. Johnson & Sons  
St. Jude Children's  
Research Hospital  
Society for Critical Care  
Medicine  
Sun Health Corporation  
TELUS  
Texas Rehabilitation  
Commission  
Trinity Health  
Vizient

## INSURANCE | SALES

ACUITY  
ACORD  
American Family Insurance  
Anthem Blue Cross & Blue  
Shield  
Capital BlueCross  
Century 21  
CIGNA

CUMIS  
Direct Marketing Assoc.  
Direct Selling Association  
GE Capital  
JM Family Enterprises  
Massachusetts Mutual  
Financial Group  
LexisNexis Risk Solutions

MetLife Auto and Home  
Million Dollar Round Table  
National Association of  
Realtors  
New York Life  
Northwestern Mutual  
Property Casualty Insurers  
Association of America

Protective Life  
SAFECO Insurance  
Company  
State Farm  
Thrivent Financial for  
Lutherans  
Travelers Companies  
Zurich Insurance Group

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## CONSUMER PRODUCTS

3M	Kodak	Kohl's Department Stores	Rayovac
American Pet Products Association	eBay	Lands' End	S.C. Johnson & Sons
Avon Products	GE Appliances	Lenox	Toshiba
BASF	Hallmark Inc.	Lexus	Trane
Disney Consumer Products	Honda	MillerCoors	Underwriters Laboratories
DOWCO	International Housewares Association	Newell Rubbermaid	Varilux
		Procter & Gamble	Volvo
			Whirlpool

## FOOD | AGRICULTURE

Agricultural Retailers Assoc.	Deere & Company	Kellogg's	Association
AgFirst Farm Credit Bank	Folgers Coffee Company	Land O' Lakes	Nestle
American Farm Bureau Federation	Food & Consumer Products of Canada	Micro Technologies	Philip Morris
American Feed Industries Association	General Mills	National Cattleman's Beef Association	Pfizer
Cadbury	Growmark, Inc.	National Grocers Association	Pillsbury
Cargill	Ingredion	National Livestock and Meat Board	Quaker
ConAgra Foods	International Deli/Dairy/Bakery Association	National Products	Sara Lee
Countrymark	John Deere		Seagrams
			Sonic

## UTILITIES

Alliant Energy	National Electrical Contractors Association	San Diego Gas & Electric	Utilities Purchasing Management Group
American Gas Association	National Rural Electric Coop Association	Sempra Energy Utilities	Water Quality Association
Dairyland Power	Propane Gas Assoc of Canada	Southern California Edison	We Energies
Dayton Power and Light	Rural Electrification Administration	Southern Company	Western Energy Institute
Duke Energy		Tampa Bay Water	Xcel Energy
Edison Electric		The Mosaic Company	
Getronics		Trans Canada Pipeline	
IEEE PES Power & Energy		Utilimetrics	

## GOVERNMENT | LEADERSHIP

Air Force Quality Institute	Economica SGPS Conference	Association	Association
American Chamber of Commerce Executives	Entrepreneur of the Year Exposition	National Center for State Courts	U.S. Air Force
Bestseller PR AB	FOSE	Social Security Administration	U.S. Department of Defense
Business Leadership Summit	Global Entrepreneurial Conference	The Executive Committee	U.S. Secret Service
DoD - Joint Service Provider	Hong Kong Management	The Salvation Army	Young Presidents Organization
		The School Nutrition	