A MESSAGE TO SENATOR PAMELA WALLIN:

Why are you blocking elected MPs and Senators who want to protect the health of Canadian children?

The federal Parliament's Bill S-228 has a simple title: "Child Health Protection Act."

It would restrict the marketing (not sale, just marketing) of food and beverages aimed at children age 12 and under, bringing all of Canada in line with many other places such as the United Kingdom and – for almost 40 years – the province of Quebec.

This bill was introduced in 2016 by former Olympian and Conservative Senator Nancy Greene Raine and approved unanimously by the Senate in 2017.

In September 2018 – eight months ago – it was passed by our elected House of Commons, 210 votes to 79, and returned to the Senate for final ratification before Royal Assent.

Senator Wallin, why are you opposing a bill which will help children in Canada from being influenced by food and beverage advertising? This marketing is almost exclusively for highly processed products that are high in sugar, salt and saturated fats that hurt their health.

If the bill is not passed before the summer recess, it will die when Parliament is dissolved for the fall election. Canada's kids and parents may have to wait perhaps another generation to be protected from such marketing. Media have reported that this is exactly what industry lobbyists have been pushing for hard, for months. **Senator Wallin, you must allow a democratic vote to proceed to settle this issue. Let democracy have its day.**

The legislation will not hurt Canada's farmers or food producers. We believe it will encourage Canadian children and families to eat more of the abundant healthy products grown and sold by Canadian farmers.

Dr. Tom Warshawski, a paediatrician and Chair of the Childhood Obesity Foundation, stated that, ***"Canada's senators can do more to alleviate the dire health implications and health care costs associated with this critical issue than paediatricians can accomplish in their entire careers."***

Senator Wallin, be on the right side of history.
Help Canada's children.

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