spiceworks

Web Filtering in the Workplace

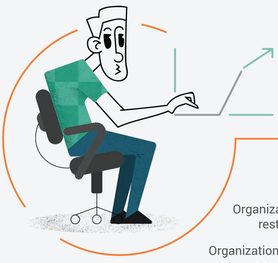


Why restrict internet activity?

Security implications

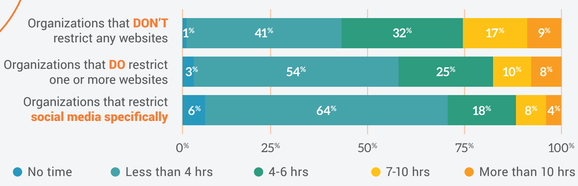
- In the last 12 months, **38%** of organizations have experienced a security incident through non-work-related sites.
- Most common security incidents were through personal webmail services **(15%)** and social media **(11%)**





Productivity Implications

Time Employees Spend Using Non-Work-Related Websites Per Week



Revenue implications

Among organizations that don't restrict any internet activity....

- Most employees **(58%)** spend at least four hours per week, the equivalent of **26 workdays per year**, on websites unrelated to their job.
- Based on the **median U.S.** salary of $45,812, companies are paying most employees approximately **$4,500 per year** to consume non-work-related web content.



Which services are businesses restricting?

85%	Unethical/inappropriate sites	34%	Personal instant messaging services	21%	Personal webmail services
85%	Illegal sites	26%	Video streaming sites	13%	Retail sites
61%	Online dating sites	26%	Music streaming sites	11%	None
38%	Social media channels	25%	Online forums/communities		

Which sites are businesses blocking?

Social media sites blocked

36%	Facebook	32%	Twitter
36%	Snapchat	31%	Pinterest
35%	Instagram	16%	LinkedIn

Video streaming services blocked

37%	Netflix	31%	Vudu
35%	Hulu	27%	Twitch
32%	Amazon Prime Video	16%	YouTube

Music streaming services blocked

26%	Spotify	24%	Google Play Music
26%	Pandora	23%	Apple Music/iTunes
24%	SoundCloud	23%	Amazon Music

Online forums/communities blocked

37%	4chan	18%	Quora
23%	Criagslist	12%	Yahoo! Answers
21%	Reddit		

Retail sites blocked

13%	eBay	10%	Walmart
13%	Etsy	8%	Amazon
10%	Target		



Details on the Data:
The survey was conducted in May 2018 and included 645 respondents from organizations across North America and Europe. Respondents are among the millions of IT professionals in Spiceworks and represent a variety of company sizes, including SMBs and enterprises, and a variety of industries, including manufacturing, healthcare, nonprofits, education, government, and finance.

About Spiceworks

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