

*Not for immediate release
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Streamforge Raises \$1.2M USD, Launches Free Tier and AI Audience Analysis Feature

Funding round led by AQC Capital supports launch of freemium influencer platform and advanced audience insights powered by Google AI.

Montréal (July 10, 2025) – Streamforge, an AI-powered business intelligence platform for the creator economy, has raised \$1.2 million USD in seed funding. The round, which closed in March, 2025, was led by AQC Capital with participation of Anges Québec, with reinvestment from existing investors Triptyq Capital, and Telegraph Hill Capital, alongside new participation from the StarForge Fund and angel investors. The funding supports the rollout of Streamforge's free tier, designed to accelerate user acquisition and democratize access to influencer marketing technology, and the introduction of a powerful Audience Analysis tool developed with Google AI.

"AQC Capital is excited to back Streamforge as it brings next-level business intelligence to the creator economy," said Stéphane Caron, Partner at AQC Capital. "Its powerful technology helps brands navigate the influencer landscape with precision and scale."

The launch positions Streamforge at the forefront of the freemium era in MarTech, where software providers increasingly offer robust free access to accelerate user growth, build network effects, and collect expansive data to refine their products. This strategic approach enables startups and smaller brands to leverage advanced technologies previously reserved for larger enterprises, reshaping competitive dynamics in marketing technology.

"We launched the free tier to remove barriers. If you've built something truly valuable, you shouldn't need to charge just to prove it," said Xavier Constantin, Streamforge CEO and Co-Founder. "Great data should speak for itself. We want everyone to master influencer marketing by accessing powerful insights."

Since launching the free tier, the platform's userbase has grown by 260%.

In parallel, Streamforge's new Audience Analysis feature leverages a strategic partnership with Google AI to provide brands unprecedented demographic and psychographic insights across all major social platforms, surpassing existing industry standards.



“Yes, other audience analysis tools exist out there, but we deliver more than guesswork. Our analysis uncovers behaviors and interests that even social platforms themselves don’t fully grasp,” said Nick Lombardi, Streamforge CTO and Co-Founder. “Great marketing starts with truly understanding people, and that’s exactly what we provide.”

streamforge

PHOTO

Discovery

Categories

Lists

Reports

Messages

Search a creator by name

Create Campaign

Product Updates

Animate Business

Platform

Taifu

Platform: 2.7k creators

Source

All Active Creators

Filters

Load

Reset

Aggregation

Aggregation Method: N/A

Content Type: Video

Niche

Industry: Entertainment X

Interested in: Beauty X

Metrics

Characteristics

Language Includes: English X

Country Includes: United Kingdom X

Country Includes: United States X

Country Includes: Canada X

Content

Restrictions

682 results with these filters

Apply Filters (4)

3 COLUMNS

12 SORTS

CREATOR	FOLLOWERS	LANGUAGE	COUNTRY
cocoquinne	1.2m	5.5m	en US
princessamelia	1.2m	9.4m	en US
anyvictoriase	1.2m	67.8m	en GB
lucamariano	1.1m	4m	en US
hannahh	1.1m	1.4m	en GB
hannahh	1.1m	1.7m	en US
gracekenna	1.1m	52%	en GB
parisparis	1.1m	6.7m	en US
donknow.am	1.1m	1.3m	en US
nikku_baby	1.1m	977.3k	en US
evyhydra	1m	1.3m	en GB
indigastoneoff	1m	2.2m	en US
muslandip	1m	2.2m	en US
gabrielle	1m	587.5k	en US
lucacabrita	882.2k	786.4k	en US
alyahmed	882.2k	8.8m	en US
_laprot	882.2k	728.6k	en US

682 creator videos

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The influencer marketing sector is booming, projected to grow at a 34% CAGR to \$306.9 billion by 2033. Streamforge’s strategic freemium model and advanced analytics aim to quickly scale user adoption and drive innovation within this expanding market.

About Streamforge

Founded in 2018 in Montréal, Streamforge provides AI-driven business intelligence solutions for the creator economy, matching brands with creators across platforms like Twitch, YouTube, Instagram, and TikTok. Streamforge leverages billions of data points to enhance influencer discovery and campaign effectiveness.

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