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**FOR IMMEDIATE RELEASE**

# Baden Capital Acquires OrCal, Inc., Expanding Its Presence in Agricultural Solutions

**JUNCTION CITY, OR** (January 7, 2025) – Baden Capital, a private investment firm focused on food and agriculture, specialty manufacturing, and service businesses in the Western United States, is pleased to announce its acquisition of OrCal, Inc. (ORCAL), a leading provider of agricultural inputs and solutions.

ORCAL has built a formidable reputation for delivering innovative crop protection products that help farmers optimize crop yields and improve soil health. The company will continue to operate from its headquarters in Junction City Oregon, maintaining its commitment to serving the agricultural community.

"We are thrilled to be able to invest in ORCAL," says Josh Guggenheim, Partner at Baden Capital. "We firmly believe in ORCAL's mission to deliver critical, differentiated products to America's farmers. We look forward to working collaboratively with the ORCAL team for years to come."

The acquisition aligns with Baden Capital's strategy of investing in companies that provide essential services and products to the agriculture sector. Brandon Rebiero, Operating Executive at Baden Capital, brings significant industry expertise to the partnership, having previously served as an agronomist at Wilbur Ellis and held operational roles in private equity-backed agribusiness platforms.

"We are excited to take on this new chapter with ORCAL, a company dedicated to helping farmers grow better crops," says Rebiero. "I look forward to building on its mission and supporting farmers with solutions that add real value."

This acquisition marks a significant milestone for Baden Capital as it continues to invest in companies that are dedicated to innovation and excellence in the farming sector. The partnership is expected to enhance ORCAL's product offerings and expand its capabilities, ultimately benefiting farmers and the agricultural community at large.

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**About ORCAL, Inc.**

ORCAL is dedicated to crop protection and sustainable farming practices. Through continuing research and development, ongoing education and groundbreaking technology, ORCAL produces industry-leading products while maintaining a superior level of integrity in relationships with business partners and associates. ORCALinc.com

**About Baden Capital**

Baden Capital is an operationally oriented independent investment firm focused on control transactions in the Western U.S. Baden focuses primarily on business services, industrial services, specialty manufacturing, and food & agriculture. Baden's goal is to be the partner of choice for entrepreneurs or family-owned businesses looking for both capital and a collaborative, value-add, but unpretentious partner who understands the actual day-to-day challenges of running a business. Baden.Capital