Language of love this Valentine´s Day

TOP 3

Among the Top 3 things New Yorkers want to do this year:

LEARNING A NEW LANGUAGE.

THE LANGUAGE OF LOVE:

*Of the **22%** of people who say they are dating someone who speaks another language, **63%** are actively trying to learn that person's language.*

ACTIVELY TRYING TO LEARN 63%

*Across generations, **Millennials** tend to be most likely in a relationship with someone that speaks a different language:*



MILLENNIALS (32%)
GEN Z (23%)
GEN X (18%)
BABY BOOMERS (13%)

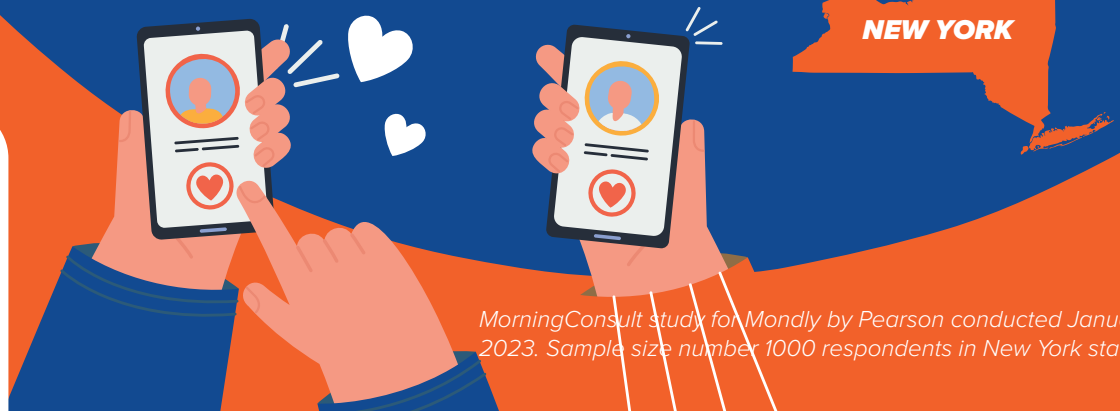
*Saying a romantic phrase for **Valentine's Day** is driving the most diverse language learning:*

Top three languages learners are interested in:

FRENCH 34%

SPANISH 32%

ITALIAN 27%



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MorningConsult study for Mondly by Pearson conducted January 2023. Sample size number 1000 respondents in New York state.