

## ***Price more important than security for smart devices*** *say European homeworkers, putting home and business cyber-safety at risk*

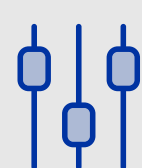
*Proportion of respondents' top three considerations when purchasing a smart device for their home*



**48.8%** > **Price**



**38.5%** > **Usability**



**34.0%** > **Ease of set-up**



**32.2%** > **Device security**

*Proportion of respondents whose employer introduced each measure to protect their home network or smart devices while working from home*

**33.1%**

Mandated use of a corporate Virtual Private Network (VPN)

**26.2%**

Established a cybersecurity policy with advice for smart devices/home working

**25.4%**

Secured your home internet connection

**25.4%**

Installed cybersecurity protection software on home devices

**My employer has not done/communicated anything about protecting my home network or smart devices**

**23%**

Research conducted in June 2022 by Opinion Matters on behalf of BlackBerry into 4,000 Europeans (in the UK, Germany, France, and the Netherlands) who have worked from home in the last 12 months and have a smart device in their home.

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Protect your organization with a modern Unified Endpoint Security (UES) solution. Our end-to-end approach to cybersecurity is deeply rooted in Cylance® artificial intelligence (AI) and machine learning (ML), providing enhanced visibility and protection against current and future cyberthreats.