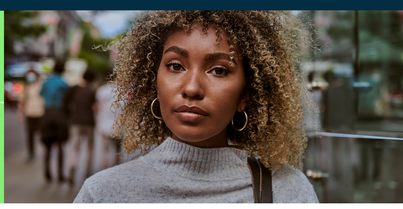
servicenow

The Great Re-Evaluation Has Begun

Employee experience matters more than ever.
Find out why employers need to meet evolved employee expectations to attract and retain talent.

Cash is not king

In the battle for talent, high salaries do not trump tedious work.



71%

of Canadian office workers

would never take a frustrating or unrewarding job,

even for higher pay.

AND...

They also want purpose.

In a time when people are rethinking what matters to them, there is an increasing trend to do work that is more meaningful and contributes to larger societal goals.



Flexibility is desired

The most attractive thing an employer could offer Canadian office workers is flexibility in work hours.

48%

of office employees

say the freedom to work preferred hours would inspire them

to move to a new organization.

BUT...

They also want to keep those hours reasonable.

Increased burnout (32%) and increased work hours (28%) are the top reasons

office workers would leave their current jobs.

Let them unplug

The pandemic has created many challenges that continue two years later.



41%

Difficulty unplugging

is one of the top challenges of working remotely.

27%

This is one of the top reasons Canadian

office workers would leave their current job.

Canadians are looking to AI to reduce stress and burnout and free up time.

Canadian office workers feel the benefits of artificial intelligence include the potential to:

- reduce stress — 46%
- free up time — 33%
- reduce burnout — 23%

Solutions that help employees unplug are one of the most attractive things an employer could offer office workers.

2 in 3 want their employers to invest more in solutions that reduce menial tasks.

82%

8 in 10 Canadian office workers see automation as the most beneficial application of AI at work,

especially when used for IT services, computer back-ups, analytics and reporting, routine tasks, spreadsheet-based processes and more.

Good news — change is at your fingertips

In 2022, AI is an accessible and powerful tool to make an employee's work **faster, easier, and more accurate.**



Discover how ServiceNow can help

drive the change Canadian office workers want to see.

Start Now

This online survey was facilitated by Asking Canadians. The study was in field between January 10 and 18, 2022, and surveyed a nationally representative sample of 1,501 English and French-Canadian office workers working in companies with 500 or more employees.