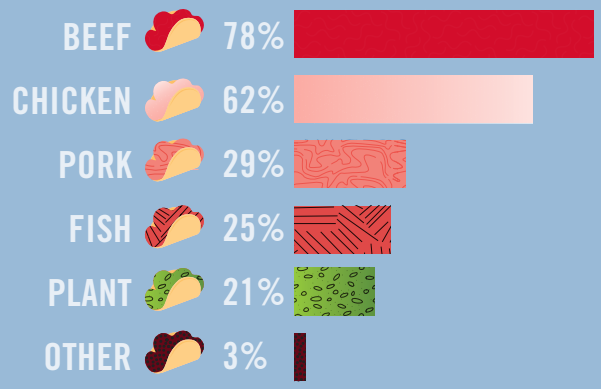
A TASTE OF TACOS ACROSS AMERICA

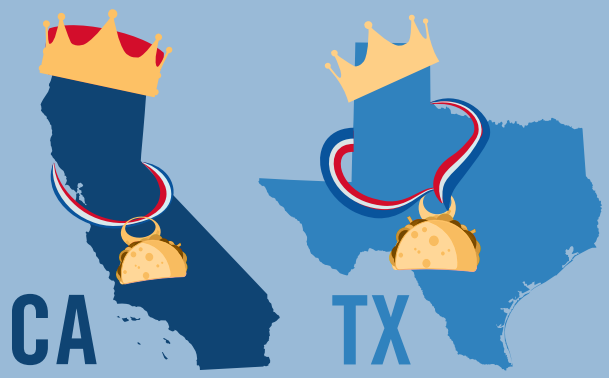
BEEF & CHICKEN TACOS FOR THE WIN

Americans make more beef and chicken tacos at home than any other variety.

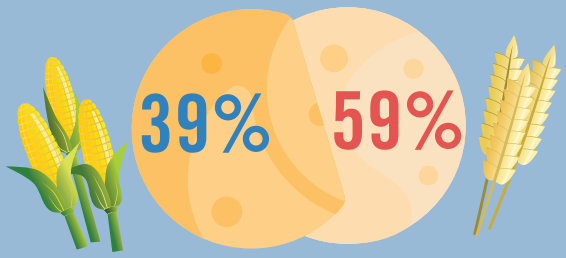


STATE WITH BEST TACOS

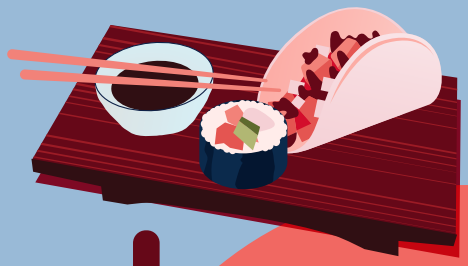
And the award for best tacos goes to...



CORN VS FLOUR



More than half of people prefer flour to corn tortillas.

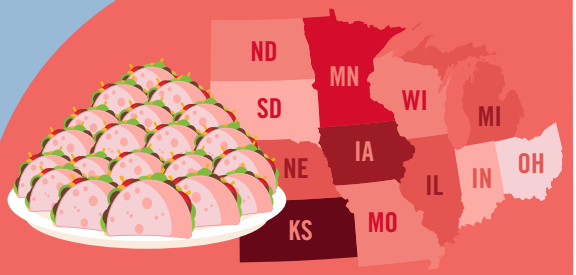


UNIQUE TACOS?

42% want to try sushi tacos!

TACO TUESDAY

Americans live every day like it's Taco Tuesday but are still cooking up 55% of tacos on a Tuesday.



TACO LOVERS LIVE HERE

Midwesterners eat 16-20 tacos on average per month!



TOP 10 TACO TOPPINGS

Cheese, Lettuce, Tomatoes, Sour Cream, Salsa, Onions, Hot Sauce, Guacamole, Beans, Cilantro

McCormick®

National Toluna survey of 1,117 U.S. adults (18-54) conducted in August 2021