2020 THANKSGIVING HOSTS SURVEY

New LendingTree survey reveals 4 in 10 Americans will host Thanksgiving dinner this year, and many expect to spend more money than ever.

$475

The average amount hosts will spend on Thanksgiving, including food, drink and home décor — up 53% from 2019.

1 in 4 hosts will spend more money this year to make Thanksgiving special after missing out on other celebrations due to the coronavirus pandemic.



9 PEOPLE



The average number expected for Thanksgiving dinner, including both guests and household members.

8+ HOURS



Average time hosts will spend preparing for dinner. More than half will take time off work to get ready.

The vast majority (82%) of hosts will shop around for deals and/or use coupons to save money on Thanksgiving costs.

41% said hosting Thanksgiving is a financial strain — yet 57% don't expect guests to offer money to curb costs.

Visit LendingTree.com for information on budgeting and money management, so you can avoid financial stress this holiday season.

Methodology:

LendingTree commissioned Qualtrics to conduct an online survey of 2,042 Americans, including 841 Thanksgiving hosts. The survey was fielded Nov. 6-11, 2020.

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