

Phil McGrath

Co-Founder
& CEO

Phil McGrath is a driven, disruptive entrepreneur with a passion for health, food innovation and empowerment through education. He has extensive experience and exposure to food processing technologies, including the latest global innovations enabling the production of sustainable, highly-nutritious foods. After many years working in the vegetable growing, processing and fresh food industry globally he is driven to giving back, by empowering the world to choose healthy. Phil has an overwhelming desire to educate and shift perspectives on infant nutrition to drive generational change in healthy eating habits and health outcomes. He is also extremely proud of his wife, family, business partners and team.

Frances McGrath

Co-Founder

Frances, formerly a family practice nurse with a degree in Applied Science and a post grad diploma in Sports Nutrition, spent years working with people to help change their eating habits so they could lead healthier, happier lives. It soon became apparent to her that establishing healthy habits in the first place would be more valuable, effective and far-reaching than trying to change people who were stuck in their ways. Her passion for health and wellbeing and her head for research led Frances to discover that this needed to start with our very first spoonfuls, to set us on the right path for a healthy, productive life.

Bonnie Johnson

Director of Science
& Healthcare
Professional
Outreach

Bonnie Johnson is a registered dietitian with more than 20 years of food industry and nutrition education experience. In her role with Good Feeding, she focuses on compiling research-based resources to inform the creation of content for parents and healthcare professionals. Prior to Good Feeding, Bonnie served as the Director of Science Activation for The a2 Milk Company where she helped launch the first A1 beta-casein free milk in the United States. She also worked as the Senior Manager of Nutrition Translation at Quaker and as a Senior Principal Scientist for PepsiCo's Global Nutrition Group.